# IS 212 IS For BIZ Users Spring SEMESTER 2020

INSTRUCTOR: Professor David Miller

California State University Northridge

# **Final Study Guide**

#### Chapter 1: An Introduction to Information Systems

Information itself has value, and in order for that to stay competitive, organizations are required to have a steady flow of information about their business partners, competitors, customers, employees, markets, and suppliers. Information systems are increasingly being used to gather, store, digest, analyze, and make sense out of all this information.

- We use information systems on a daily basis and they are embedded in and control
  the products we use daily.
  - Individuals communicate instantaneously with one another
  - Consumers making purchases online using mobile devices
  - project members dispersed globally and across multiple organizations collaborate effectively

Information systems will continue to change businesses and the way we live, many corporate leaders are using technology to rework every aspect of their organization from product and service creation through production, delivery, and customer service.

Data: consists of raw fact

- Employee number
- Total hours worked in a week
- Inventory part number
- Number of units produced on a production line
- \* Several types of data can represent these facts

# **Us Government First Semster Final Study Guide**

Robert Maloy, Allison Malinowski

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