

# NGÂN HÀNG CÂU HỎI ÔN THI HỌC PHẦN

## HỌC PHẦN: BUSINESS ENGLISH 1

Bộ môn: Thực hành tiếng Anh

### I – CÂU HỎI MẪU - NHÓM CÂU HỎI 1 (QUESTION 1)

#### *Question 1 (3 pts)*

*Fill in each blank with the correct form of the word given in brackets*

1. Mr. Fitzsimmons \_\_\_\_\_ (enlistment) Harvard's coaches and academics to seek for talent in addition to his 35 employees.
2. In the age of globalization, ethnic businesses which care about the environment, customers and the society as well have a \_\_\_\_\_ (compete) edge compared to others.
3. For the new academic year, which starts in September, Harvard receives a near-record 23,000 applications, so the \_\_\_\_\_ (admit) committee have to work really hard to find the best and brightest students.
4. Students must pay \_\_\_\_\_ (attend) in lessons.
5. There are many \_\_\_\_\_ (argue) against smoking.
6. He regained his \_\_\_\_\_ (strong) after an illness.
7. To boost sales, we are going to \_\_\_\_\_ (low) the price of our products.
8. A brand manager should possess some qualities such as high loyalty towards the brand, the ability to think out of the box, and being a good listener and \_\_\_\_\_ (communicate).
9. The supporters of \_\_\_\_\_ (elite) in education state that every country needs intellectual elite to work in its key industries and government.
10. What does the \_\_\_\_\_ (recruit) officer have to consider when interviewing a potential salesperson.

### II – CÂU HỎI MẪU - NHÓM CÂU HỎI 2 (QUESTION 2)

#### *Question 2 (3 pts)*

##### *Reading*

##### **Airbus crisis over**

Airbus says it has turned the corner after a crisis connected to production problems and turmoil in the boardroom at its A380 super-jumbo project that has gone on for the past year. Speaking at the Paris air show, Louis Gallois, CEO of the European planemaker, said, "Airbus is back."

Airbus, which announced a raft of orders on the first day of the show, is competing with Boeing, its American rival, for the title of the largest planemaker in the world.

# Tsc Business English N3

**CL Gary**



### **Tsc Business English N3:**

**Current Index to Journals in Education** ,1997-04    The Environment Index ,1978    *Alcohol and Highway Safety: a Bibliography* L. Flynn (comp),1976    **International Books in Print** ,1987    A Subject Bibliography from Highway Safety Literature United States. National Highway Traffic Safety Administration,1976    **The Phone Book** ,1987    **The Gramophone** ,1995    *Gramophone* ,1995    Business English N3/NSC S. Farrell,1997    *Introducing Business English* Catherine Nickerson,Brigitte Planken,2015-09-16

Introducing Business English provides a comprehensive overview of this topic situating the concepts of Business English and English for Specific Business Purposes within the wider field of English for Special Purposes This book draws on contemporary teaching and research contexts to demonstrate the growing importance of English within international business communication Covering both spoken and written aspects of Business English this book examines key topics within Business English including teaching Business English as a lingua franca intercultural business interactions blended learning and web based communication discusses the latest research on each topic and possible future directions features tasks and practical examples a section on course design and further resources Written by two leading researchers and teachers Introducing Business English is a must read for advanced undergraduate and postgraduate students studying Business English Business English as a Lingua Franca and English for Specific Business Purposes    *English for Careers* Leila R. Smith,2002 For courses in Business English Business Communication or English Designed to keep pace with changing student populations current workplace needs and the emerging 21st century culture this text offers a lively accessible and user friendly alternative for the many students including those with poor English skills who dread the thought of barebones traditional grammar and communication instruction and its overkill of rules Personalized by warmth light humor and inspiration it focuses on the real world English skills needed to get a good job hold the job and advance in a career i e how to write and speak Standard English for careers and to avoid noticeable errors It features a reading level that assures readability for nearly any student and uses unique presentation techniques e g Read Recap Replay segments and adult level on the job information embedded in skill exercises that make principles easier to learn and remember than in similar texts    **The Advanced Business English Guide: How to Communicate Effectively at The Workplace and Greatly Improve Your Business Writing Skills** Christopher Hill, What is Business English The term Business English can have different meaning for different people For some it focuses on vocabulary and topics used in the worlds of business trade finance and international relations For others it refers to the communication skills used in the workplace and focuses on the language and skills needed for typical business communication such as presentations negotiations meetings socializing correspondence report writing and a systematic approach Have you ever wondered how you can improve business writing such as proposal presentation drafts emails or report Do you want to stop making avoidable mistakes during your business speeches or are you having challenges speaking professionally If you answer yes to

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