

## ★ Southwestern University: (A)\*

Southwestern University (SWU), a large state college in Stephenville, Texas, 30 miles southwest of the Dallas/Fort Worth metropolis, enrolls close to 20,000 students. In a typical town-gown relationship, the school is a dominant force in the small city, with more students during fall and spring than permanent residents.

A longtime football powerhouse, SWU is a member of the Big Eleven conference and is usually in the top 20 in college football rankings. To bolster its chances of reaching the elusive and long-desired number-one ranking, in 2006, SWU hired the legendary Phil Flamm as its head coach.

One of Flamm's demands on joining SWU had been a new stadium. With attendance increasing, SWU administrators began to face the issue head-on. After 6 months of study, much political arm wrestling, and some serious financial analysis, Dr. Joel Wisner, president of Southwestern University, had reached a decision to expand the capacity at its on-campus stadium.

Adding thousands of seats, including dozens of luxury skyboxes, would not please everyone. The influential Flamm had argued the need for a first-class stadium, one with built-in dormitory rooms for his players and a palatial office appropriate for the coach of a future NCAA champion team. But the decision was made, and *everyone*, including the coach, would learn to live with it.

The job now was to get construction going immediately after the 2012 season ended. This would allow exactly 270 days until the 2013

season opening game. The contractor, Hill Construction (Bob Hill being an alumnus, of course), signed his contract. Bob Hill looked at the tasks his engineers had outlined and looked President Wisner in the eye. "I guarantee the team will be able to take the field on schedule next year," he said with a sense of confidence. "I sure hope so," replied Wisner. "The contract penalty of \$10,000 per day for running late is nothing compared to what Coach Flamm will do to you if our opening game with Penn State is delayed or canceled." Hill, sweating slightly, did not need to respond. In football-crazy Texas, Hill Construction would be *mad* if the 270-day target was missed.

Back in his office, Hill again reviewed the data (see Table 3.6) and noted that optimistic time estimates can be used as crash times. He then gathered his foremen. "Folks, if we're not 75% sure we'll finish this stadium in less than 270 days, I want this project crashed! Give me the cost figures for a target date of 250 days—also for 240 days. I want to be *early*, not just on time!"

### Discussion Questions

1. Develop a network drawing for Hill Construction and determine the critical path. How long is the project expected to take?
2. What is the probability of finishing in 270 days?
3. If it is necessary to crash to 250 or 240 days, how would Hill do so, and at what costs? As noted in the case, assume that optimistic time estimates can be used as crash times.

TABLE 3.6

Southwestern University Project

| ACTIVITY | DESCRIPTION                               | PREDECESSOR(S) | TIME ESTIMATES (DAYS) |             |             | CRASH COST/DAY |
|----------|-------------------------------------------|----------------|-----------------------|-------------|-------------|----------------|
|          |                                           |                | OPTIMISTIC            | MOST LIKELY | PESSIMISTIC |                |
| A        | Bonding, insurance, tax structuring       | —              | 20                    | 30          | 40          | \$1,500        |
| B        | Foundation, concrete footings for boxes   | A              | 20                    | 65          | 80          | 3,500          |
| C        | Upgrading skybox stadium seating          | A              | 50                    | 60          | 100         | 4,000          |
| D        | Upgrading walkways, stairwells, elevators | C              | 30                    | 50          | 100         | 1,900          |
| E        | Interior wiring, lathes                   | B              | 25                    | 30          | 35          | 9,500          |
| F        | Inspection approvals                      | E              | 0.1                   | 0.1         | 0.1         | 0              |
| G        | Plumbing                                  | D, F           | 25                    | 30          | 35          | 2,500          |
| H        | Painting                                  | G              | 10                    | 20          | 30          | 2,000          |
| I        | Hardware/AC/metal workings                | H              | 20                    | 25          | 60          | 2,000          |
| J        | Tile/carpet/windows                       | H              | 8                     | 10          | 12          | 6,000          |
| K        | Inspection                                | J              | 0.1                   | 0.1         | 0.1         | 0              |
| L        | Final detail work/cleanup                 | I, K           | 20                    | 25          | 60          | 4,500          |

# Southwestern University Case Study Answers

**Thomas S. Eder**



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*squid pole mounting for field days vk4adc* - Jan 09 2023

web see also my trap style inverted v for 10 to 80 metres which uses the squid pole as the centre support but utilises a concrete bucket base arrangement see my revisited web page for info about using the 7m squid pole as mount for a hf whip antenna plus a revised mounting using only 50mm high pressure pvc pipe

*telescopic qrp antenna for hf portable operation youtube* - Feb 10 2023

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web sep 4 2017 how to make an easy and inexpensive portable antenna for 40 meters and other bands parts used  
shakespeare telescope 20 carbon fibre fishing pole from amazon

portable antenna options for hf off grid ham - Mar 11 2023

web dec 11 2016 for all the choices it s surprisingly hard to find a portable antenna for hf that is affordable and practical a portable antenna does not have to be an epic quest in this article i ll discuss a few options and then give detailed instructions on how to make a super easy super cheap hf antenna to go that really works how it came to this

*10 160m 60ft end fed hf j pole sr alpha antenna* - Jul 03 2022

web the 10 160m alpha jpole sr is an hf end fed antenna that is 60 feet in length the 2 parallel elements give it its nickname of the jpole antenna this hf antenna enables coverage of major hf bands 10 12 15 17 20 40 80 160 meters use a tuner to achieve a near perfect swr on these bands which has limited efficiency on 160 meters

**ik1zyw vertical antenna for stationary mobile hf operation** - Apr 12 2023

web a cheap vertical hf antenna for stationary mobile operation from a parked car uses a magmount base and a fishing rod  
*how do i use an inexpensive fishing pole or paint pole to youtube* - May 13 2023

web feb 22 2022 let s use what is at hand to deploy our ham radio hf wire antenna i talk to new amateur radio operators more times than you d think who have sincere ques

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web multiband hf vertical antenna a vertical antenna that can cover hf bands using an un un and a fishing pole usage of tuner is requested hits 1668 votes 1 rating 10 multiband hf vertical a telescopic pole that you adjust to suit the band you re working on tested on 40 20 and 15 meters band by m0pzt

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*the rybakov antenna done adventures in amateur radio* - Jun 02 2022

web apr 6 2019 i hammered in a short length of 3 4 pvc pipe into the ground next to a chain link fence to support the fishing pole the antenna element is 25 feet long i ran a short wire from the ground lug to the chain link fence in essence making it the counterpoise i added a 1 1 rf choke to the feed point and then ran the coax to my shack

*hb9mtn multiband h pole* - Dec 08 2022

web the c pole is a resonant antenna whereas the h pole is non resonant and must be matched with a tuner construction and materials used for the h pole are similar to the c pole i use non conductive glass fibre fishing rods beware of conductive carbon fibre the first results are very promising

**multiband antenna multiband antennas the dxzone com** - Sep 05 2022

web interesting antennas pojects such as broadband multiband dipole and tower radiating antennas for 80m and 160m hf antenna for the micro light backpacking enthusiast picture of a multiband dipole pictures of a multiband dipole build with simple pvc t and standard electrical wire spiderbeam antennas

**installing a g5rv inverted v antenna for hf use on a fishing pole** - Jul 15 2023

web feb 19 2015 my first attempt on hf and installing a g5rv wire antenna i used a 30 foot fishing pole to support the centre section of the antenna the antenna is a full size hard drawn g5rv from moonraker

*hf antennas klima co* - Dec 28 2021

web this antenna covers 80 to 6 meters with low feed point impedance and will work with most radios with or without an antenna tuner it is approximately 100 feet long can handle the legal limit and is easy and inexpensive to build it s similar to a g5rv but a much better performer especially on 20 meters

*noji article 20 meter fishing pole* - Aug 16 2023

web diy projects you can build on your own 20 meter fishing pole antenna it s about time we built something for hf to take advantage of our general class license this issue s design is the fishing pole antenna a 20 meter 1 4 wave vertical antenna with radials based on a youtube video by dave fuggleberg wØzf

**hf p1 portable antenna review qrpblog** - Feb 27 2022

web jan 13 2015 the hf p1 is a lightweight antenna with hf to uhf coverage designed for portable operations where size and weight are important thoughtful design and the use of quality materials make it look like a reliable choice for outdoors aficionados but is it so

amazon com fishing pole antenna - Nov 07 2022

web 1 16 of 161 results for fishing pole antenna results price and other details may vary based on product size and color linerlike fishing rod and reel combo carbon fiber telescopic fishing pole with spinning reel fishing line fishing lures carrier bag travel fishing rods kit freshwater saltwater fishing poles 532 200 bought in past

**fishing telescopic pole ideas antennas sota reflector** - Aug 04 2022

web dec 1 2014 im looking to get a telescopic pole but i have no idea about fishing or the types of poles people use for getting wires or light antennas high up from my googling and reading i have found the telescopic fishing poles and some telescopic poles that sold for flag festival use