

STRATEGIC PLANNING GUIDE



The Lawyers Guide To Strategic Planning

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Simek, Michael C. Maschke**



The Lawyers Guide To Strategic Planning:

The Lawyer's Guide to Strategic Planning Thomas C. Grella, Michael L. Hudkins, 2004 Strategic planning is an integral component to the success of any business organization including law firms and law related entities This practice building resource can be your guide to planning dynamic strategic plans and implementing them at your firm You ll learn about the strategic planning process and how to establish goals in key planning areas such as law firm governance competition opening a new office financial management technology marketing and competitive intelligence client development and retention and more Also the accompanying CD ROM contains a wealth of policies statements and questionnaires If you re serious about improving the way your firm works increasing productivity making better decisions and setting your firm on the right course this book is the resource you need *The Lawyer's Guide to Marketing Your Practice* James A. Durham, Deborah McMurray, 2004 A well developed successfully executed marketing plan will attract new clients increase referrals and strengthen client loyalty This resource will help you master the creative marketing solutions you need **The Lawyer's Guide to Microsoft Excel 2007** John C. Tredennick, 2009 Designed as a hands on manual for beginners as well as longtime spreadsheet users the reader will learn how to build spreadsheets from scratch use them to analyze issues and to create graphics presentation Key lessons include Spreadsheets 101 how to get started for beginners Advanced Spreadsheets how to use formulas to calculate values for settlement offers and damages business deals Simple Graphics and Charts how to make sophisticated charts for the court or to impress your clients and sorting and filtering data and more **The Busy Lawyer's Guide to Success** Reid F. Trautz, 2009 Busy lawyers do not have dozens of extra hours to conduct research looking for new tips and ideas to streamline and enhance their practice of law They need just in time learning to acquire the knowledge necessary to build their practices This convenient pocket guide is the best ever collection of practical tips ideas and techniques to help you survive thrive and find success in the practice of law *The Lawyer's Guide to Adobe Acrobat* David L. Masters, 2008 Adobe PDF lets legal professionals capture and view information from any application on any computer system and share it with anyone around the world Whether transactional or litigation oriented this book will help any law practice run smarter by showing how lawyers can use the latest version of Acrobat to work with digital documents **The Lawyer's Guide to Collaboration Tools and Technologies** Dennis M. Kennedy, Tom Mighell, 2008 This first of its kind legal guide showcases how to use the latest Web based and software technologies such as Web 2 0 Google tools Microsoft Office and Acrobat to work collaboratively and more efficiently on projects with colleagues clients co counsel and even opposing counsel The book provides a wealth of information useful to lawyers who are just beginning to try collaboration tools as well as tips and techniques for those lawyers with intermediate and advanced collaboration experience **The Lawyer's Guide to Practice Management Systems Software** Andrew Zenas Adkins, 2009 What can practice management systems software do for a law practice With the right system in place a law

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