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BUILDING BOARDROOM BUY-IN



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The Next Sustainability Wave Bob Willard, 2005 A timely and compelling guide for sustainability champions wanting to promote deeper green companies

Digital Technology and Sustainability Mike Hazas, Lisa Nathan, 2017-11-22 This book brings together diverse voices from across the field of sustainable human computer interaction SHCI to discuss what it means for digital technology to support sustainability and how humans and technology can work together optimally for a more sustainable future Contemporary digital technologies are hailed by tech companies governments and academics as leading edge solutions to the challenges of environmental sustainability smarter homes more persuasive technologies and a robust Internet of Things hold the promise for creating a greener world Yet deployments of interactive technologies for such purposes often lead to a paradox they algorithmically optimize heating and lighting of houses without regard to the dynamics of daily life in the home they can collect and display data that allow us to reflect on energy and emissions yet the same information can cause us to raise our expectations for comfort and convenience they might allow us to share best practice for sustainable living through social networking and online communities yet these same systems further our participation in consumerism and contribute to an ever greater volume of electronic waste By acknowledging these paradoxes this book represents a significant critical inquiry into digital technology's longer term impact on ideals of sustainability Written by an interdisciplinary team of contributors this book will be of great interest to students and scholars of human computer interaction and environmental studies

Sustainable Economy: Corporate, Social And Environmental Responsibility Raymond W Y Kao, 2010-01-13 This book explains how corporate social responsibility is linked to long term sustainability of an economy and that the activities of an organization should not be only for its self interest but must also be honed for the benefit of common good A major approach the book advocates is corporate decision makers in an organization should work towards earning the trust of stakeholders rather than focus on short term profitability It also emphasizes the importance of recognizing and rewarding the contribution and commitment by participants of an organization Written by academics and consultants this book will be of interest to academicians media professionals organizational participants entrepreneurs and general public

Leadership, Change and Responsibility Silvio deBono, Beatrice van der Heijden, Joop Remme, Stephanie Jones, 2008-02 Leadership change responsibility There is a reason these topics always seem to occur in unison because they are inextricably linked to one another both in theory and in practice Strong effective leadership is becoming increasingly important because of the challenges that arise in all aspects of work and life these challenges are often characterized by change or the need for change which in turn creates a sense of responsibility This thoroughly researched volume brings together the collected wisdom of a number of experts to present readers with the most recent research and cutting edge insights into this increasingly important area

Environmentally Responsible Design Louise Jones, 2012-07-19 At last there is an authoritative guide to help interior designers apply green building and sustainability applications to their environments

Sustainable Interior Design expertly introduces the principles of environmentally responsible design for interior environments This useful reference provides beginning designers and experienced professionals alike with a comprehensive survey that covers everything from theoretical approaches to current practices It helps designers understand the environmentally responsible approach and make design decisions that are ethical and do not harm the world's environment

Innovation, Science, Environment 1987-2007 James Meadowcroft, Glen B. Toner, Glen Toner, 2009 This special edition of Innovation Science Environment includes reflections from a number of Canada's leading sustainable development thinkers two decades after the 1987 publication of the seminal United Nations report Our Common Future Published by the World Commission on Environment and Development and often referred to as the Brundtland Commission Report after its Chair Gro Harlem Brundtland former Prime Minister of Norway the report popularized the concept of sustainable development which continues to influence economic environmental and social policy decisions and structures in individual countries and international organizations Contributors analyse a number of dimensions of the Canadian experience in implementing sustainable development and critically assess how the country has done over this twenty year period They discuss both the breakthroughs and disappointments of the Canadian experience and look toward the future to discuss what additional steps need to be undertaken domestically if Canada is to once again achieve a position of leadership in the world and get on a truly sustainable trajectory Contributors include David V J Bell York Serena Boutros Carleton Francois Bregha Stratos Ann Dale Royal Roads Roger Gibbons Canada West Foundation Lillian Hayward Carleton James Meadowcroft Carleton Anique Montambault Carleton Laura Smallwood Carleton Annika Tambyl NRTEE Glen Toner Carleton David Wheeler Dalhousie and Mark Winfield York **Forthcoming Books** Rose Arny, 1997 The New Sustainability Advantage Bob Willard, 2012-04-10 Argues that businesses stand to profit from development strategies that are socially and environmentally responsible Original

Talking Sustainability in the Boardroom Heiko Spitzack, Clarissa Lins, 2018 Talking Sustainability in the Boardroom explains the opportunities for the long term performance of the organisation that can arise through focusing on social and environmental issues Written by two leading specialists in sustainability this book presents a practical framework for embedding sustainability into board conversations and strategies **Practical Sustainability** Corey Glicmman, Jeff Kavanaugh, 2022-02 The race to carbon neutrality is top of mind for C suite and frontline employees alike yet we struggle to convert lofty goals into tangible results Buildings and commerce are vital to this green future but environmental challenges and market pressures block the path to sustainability Finally a practical approach to sustainability has emerged blending the physical and the digital the human and the machine From tech titans to niche unicorns Practical Sustainability showcases the best of the digital stars and the roles required to mine this twenty first century gold rush with over 8 trillion of existing commercial real estate that must become more intelligent and sustainable as quickly as possible Practical Sustainability is required reading for anyone involved with sustainability intelligent buildings and supply chains illustrating how technology

combined with physical environments is elevating human potential while ushering in a greener more prosperous future

Building a Culture for Sustainability Jeana Wirtenberg, 2014-01-27 This book sets a path to successfully building a culture for sustainability in today's global marketplace providing best practice case studies from industries and sectors including manufacturing business to business hospitality consumer products telecommunications and professional services

Unveiling the Magic of Words: A Review of "**The Next Sustainability Wave Building Boardroom Buy In Conscientious Commerce**"

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