

Visualforce Developer Guide

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Visualforce Page Developer Guide

Andrew Fawcett

Visualforce Page Developer Guide:

Salesforce Platform Developer I Certification Guide Jan Vandevelde, Gunther Roskams, 2019-05-24 Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring 19 Key FeaturesAn end to end guide with practice tests to help you achieve the Salesforce Platform Developer certificationDesign data models user interfaces and business logic for your custom applications Understand the complete development life cycle from designing to testingBook Description Salesforce Lightning Platform used to build enterprise apps is being increasingly adopted by admins business analysts consultants architects and especially developers With this Salesforce certification you ll be able to enhance your development skills and become a valuable member of your organization This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring 19 Starting with Salesforce fundamentals and performing data modeling and management you ll progress to automating logic and processes and working on user interfaces with Salesforce components Finally you ll learn how to work with testing frameworks perform debugging and deploy metadata and get to grips with useful tips and tricks Each chapter concludes with sample questions that are commonly found in the exam and the book wraps up with mock tests to help you prepare for the DEV501 certification exam By the end of the book you ll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification What you will learn Solve sample questions and mock tests and work with exam patternsGain an understanding of declarative Salesforce tools such as Process Builder flows and many moreCode in Salesforce using the Developer Console and IDEsGrasp the basics of object oriented programmingWrite Apex classes Visualforce pages and Apex test classes with easy to follow stepsExplore the different deployment tools that you can use to push metadata to different environmentsBuild custom declarative apps and programs on Force com platformsWho this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform No prior knowledge of Apex programming is required Visualforce Development Cookbook Keir Bowden, 2016-08-31 Discover over 70 real world examples to overcome the most complex concepts you will face developing with Visualforce About This Book This book provides an enhanced user experience with dynamically generated reactive pages Access data over additional channels via public web sites and mobile pages Packed with easy to follow recipes including step by step instructions and Apex Visualforce code downloads this title is the all in one package you need to get more from Visualforce Who This Book Is For This book will be beneficial to developers who are already well versed with the basics of Visualforce An awareness of the standard component library and the purpose of controllers is expected What You Will Learn Pass parameters between Visualforce pages Update attributes in component controllers Avoid validation errors with action regions Refresh record details from embedded Visualforce Create and develop a website template from scratch Get to know about the Salesforce Lightening Design system

and use Visualforce in Salesforce Effectively tackle frequently faced problems while developing Visualforce pages In Detail Visualforce is a framework that allows developers to build sophisticated custom user interfaces that can be hosted natively on the Force complatform The Visualforce framework includes a tag based markup language similar to HTML that is used to write the Visualforce pages and a set of controllers that are used to write business logic to the Visualforce pages Visualforce Development Cookbook provides solutions to a variety of challenges faced by Salesforce developers and demonstrates how easy it is to build rich interactive pages using Visualforce Whether you are looking to make a minor addition to the standard page functionality or override it completely this book will provide you with the help you require throughout You will start by learning about the simple utilities and will build up to more advanced techniques for data visualization and to reuse functionality You will learn how to perform various tasks such as creating multiple records from a single page visualizing data as charts using JavaScript to enhance client side functionality building a public website and making data available to a mobile device With an interesting chapter on tackling common issues faced while developing Visualforce pages the book provides lots of practical examples to enhance and extend your Salesforce user interface Style and approach Following a cookbook structure the book provides recipes on some essential technical scenarios and a few that focus on real world development problems This book is packed with illustrations and contains lots of code samples to improve your Learning Apex Programming Matt Kaufman, Michael Wicherski, 2015-01-31 If you are a developer who has understanding some object oriented programming experience Learning Apex Programming is the perfect book for you This book is most appropriate for developers who wish to gain an understanding of the Force com platform and how to use Apex to create business applications **Development with the Force.com Platform** Jason Ouellette, 2013-11-12 Master Force com Today s Fastest Most Flexible Cloud Development Platform With Salesforce com s Force com platform you can build and deploy powerful cloud based enterprise applications faster than ever before Now Jason Ouellette gives you all the practical technical guidance you need to make the most of the newest Force com releases in your own custom cloud applications Throughout he adds new code and updated best practices for rapidly prototyping building and testing production quality Force com solutions This edition s extensive new coverage includes Developer Console JSON Streaming and Tooling APIs Bulk API Force com Canvas REST integration support for Web MVC frameworks Dynamic Apex and Visualforce and an all new chapter on mobile user interfaces Ouellette covers the entire platform UIs database design analytics security and many other topics His code examples emphasize maintainability flexibility and seamless integration and you can run and adapt all of them with a free Force com Developer Edition account Coverage includes Leveraging Force com s customizable infrastructure to deliver advanced Platform as a Service PaaS solutions Understanding Force com s unique processes tools and architecture Developing a complete application from requirements and use cases through deployment Using the Force com database as a framework for highly flexible maintainable applications Applying Force com s baked in security including user identity data

ownership and fine grained access control Constructing powerful business logic with Apex SOQL and SOSL Adopting asynchronous actions Single Page Applications and other advanced features in Web user interfaces Building intuitive user interfaces with Visualforce and extending them to public facing websites and mobile devices Creating smartphone tablet friendly apps with HTML5 and Visualforce Performing massive data intensive tasks offline with Batch Apex Using Force com integration options including REST SOAP Canvas and the Streaming Bulk Tooling and Metadata APIs Developing internal social applications with Force com's Chatter collaboration tools If you re already building Web or mobile applications take your next giant step into enterprise cloud development with Development with the Force com Platform Third Edition All code examples in this book are available on Github at http goo gl fjRqMX and as a Force com IDE project on Github at https github com imouel dev with force 3e Salesforce Lightning Platform Enterprise Architecture Andrew Fawcett, 2019-11-04 Key Features Use the Lightning Platform to build integrated scalable and robust apps focused on enterprise level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book DescriptionSalesforce Lightning provides a secure and scalable platform to build deploy customize and upgrade applications This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices and ensure that your app keeps up with your customers increasing needs as well as the innovations on the platform This book guides you in working with the popular aPaaS offering from Salesforce the Lightning Platform You ll see how to build and ship enterprise grade apps that not only leverage the platform s many productivity features but also prepare your app to harness its extensibility and customization capabilities You ll even get to grips with advanced application architectural design patterns such as Separation of Concerns Unit Testing and Dependency Integration You will learn to use Apex and JavaScript with Lightning Web Components Platform Events among others with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform Finally you will become familiar with using Salesforce DX to develop publish and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI CD By the end of this book you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable applications for use in enterprise businesses **Mastering Apex Programming Paul**

Battisson, 2023-11-29 Advance your Apex programming skills to the next level with best practices proven techniques and practical code samples with this updated edition along with the most recent advancements in Apex Key Features Understand the various integration asynchronous processing options in Apex and how to use them to scale you application Learn how to integrate external systems with Apex through both inbound and outbound integrations Profile and improve the performance of your Apex code Book DescriptionApplications built on the Salesforce platform are now a key part of many organizations IT systems with more complex and integrated solutions being delivered every day As a Salesforce developer working with Apex it is important to understand the range and variety of tools at your disposal how and when to use them and what the best practices are This revised second edition includes a complete restructuring and five new chapters filled with detailed content on the latest Salesforce innovations including integrating with DataWeave in Apex and utilizing Flow and Apex together to build scalable applications with Administrators This Salesforce book starts with a discussion around common mistakes debugging exception handling and testing The second section focuses on the different asynchronous Apex programming options to help you build more scalable applications before the third section focuses on integrations including working with platform events and developing custom Apex REST web services Finally the book finishes with a section dedicated to profiling and improving the performance of your Apex including architecture With code examples used to facilitate discussion throughout by the end of the book you will be able to develop robust and scalable applications in Apex with confidence What you will learn Understand common Apex mistakes and how to avoid them through best practices Learn how to debug Apex code effectively Discover the different asynchronous Apex options common use cases and best practices Extend the capabilities of the Salesforce platform with the power of integrations Parse and manipulate data easily with the use of DataWeave functions Develop custom Apex REST services to allow inbound integrations Profile and improve the performance of your Apex code Who this book is for Developers who have basic to intermediate Apex programming knowledge and are interested in mastering Apex programming while exploring the Salesforce com platform This book is also ideal for experienced Java or C developers who are moving to Apex programming for developing apps on the Salesforce platform Basic Apex programming knowledge is assumed Force.com Enterprise Architecture Andrew Fawcett, 2017-03-31 Architect and deliver packaged Force com applications that cater to enterprise business needs About This Book Explore the lightning framework advanced application life cycle processes and testing Use the Force com platform to build truly integrated scalable and robustly engineered applications focused on enterprise level customer demands Using the Lightning technology to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce1 Mobile Step by step work on examples to get you building your own ready to install packaged application Who This Book Is For This book is for advanced Force com developers and architects who need to understand the Salesforce platform from the perspective of enterprise level requirements A prior understanding of Apex and Visualforce is a must Those familiar with

other enterprise software ecosystems will also find this book ideal as they adopt Force com What You Will Learn Package install test and upgrade an application Define architecture aligning data storage and functional requirements Develop Apex code that is easy to navigate self documenting testable robust and organic Leverage your application's clientagnostic Service layer backbone to support numerous platform areas Get the most from hosting your application within the Lightning Experience and Salesforce Mobile clients Apply querying indexing and asynchronous best practices Leverage mocking and dependency injection in your Apex tests Explore tips for developing advanced applications In Detail Companies of all sizes have seen the need for Force com's architectural strategy focused on enabling their business objectives Successful enterprise applications require planning commitment and investment in the best tools processes and features available This book will teach you how to architect and support enduring applications for enterprise clients with Salesforce by exploring how to identify architecture needs and design solutions based on industry standard patterns There are several ways to build solutions on Force com and this book will guide you through a logical path and show you the steps and considerations required to build packaged solutions from start to finish It covers all aspects from engineering to getting your application into the hands of your customers and ensuring that they get the best value possible from your Force com application You will get acquainted with extending tools such as Lightning App Builder Process Builder and Flow with your own application logic In addition to building your own application API you will learn the techniques required to leverage the latest Lightning technologies on desktop and mobile platforms Style and approach The book takes a straightforward approach taking apart the Force com architecture for you to gain a deep understanding of how you can implement the Salesforce platform based on enterprise level requirements Salesforce Platform Enterprise Architecture Andrew Fawcett, Daniel J. Peter, 2023-03-31 Deliver impressive enterprise grade applications using the Salesforce Platform with the help of established architectural patterns and best developer practices Key FeaturesUse the latest capabilities of the Salesforce Platform to code robust apps and web experiences with an extended focus on Lightning Web ComponentsBranch out to Java Node js and other languages with a new chapter exploring app development capabilities using Heroku and FunctionsExtend your application with access to external services following new coverage of OpenAPI enabled API servicesBook Description Salesforce makes architecting enterprise grade applications easy and secure but you ll need guidance to leverage its full capabilities and deliver top notch products for your customers This fourth edition brings practical guidance to the table taking you on a journey through building and shipping enterprise grade apps This guide will teach you advanced application architectural design patterns such as separation of concerns unit testing and dependency injection You ll also get to grips with Apex and fflib create scalable services with Java Node is and other languages using Salesforce Functions and Heroku and find new ways to test Lightning UIs These key topics alongside a new chapter on exploring asynchronous processing features are unique to this edition You ll also benefit from an extensive case study based on how the Salesforce Platform delivers solutions By the end of

this Salesforce book whether you are looking to publish the next amazing application on AppExchange or build packaged applications for your organization you will be prepared with the latest innovations on the platform What you will learnCreate and deploy packaged apps for your own business or for AppExchangeUnderstand Enterprise Application Architecture patternsCustomize the mobile and desktop user experience with Lightning Web ComponentsManage large data volumes with asynchronous processing and big data strategies Learn how to go beyond the Apex language and utilize Java and Node is to scale your skills and code with Heroku and Salesforce FunctionsTest and optimize Salesforce Lightning UIsUse Connected Apps External Services and Objects along with AWS integration tools to access off platform code and data with your applicationWho this book is for If you are a Salesforce developer who wants to unlock the true potential of the Salesforce platform and deliver complex scalable applications within your company or for use in large enterprises you target through AppExchange then you have come to the right place You will need a solid foundation of Salesforce development to dive into this book it is here to elevate your skills not teach you the basics Salesforce Platform App Builder Certification Guide Paul Goodey, 2020-11-13 Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce Platform App Builder certification exam Key FeaturesPrepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniquesDesign the data model user interface business logic and security for custom appsUnderstand the key milestones and considerations when managing an application lifecycleBook Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform Salesforce Platform App Builder Certification Guide not only helps you to do this but also prepares you for the certification exam The book starts by describing the core capabilities of the Lightning Platform You ll learn techniques for data modeling to design build and deploy apps without writing code and achieve rapid results with the declarative capabilities that the Lightning Platform provides Next you ll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects fields and records You ll also be able to customize the Salesforce Lightning Experience user interface UI and build functionality for custom buttons links and actions Later this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform Finally you ll get to grips with Salesforce build environments and deployment options By the end of this Salesforce book you ll not only have learned how to build data models enforce data security and implement business logic and process automation but also have gained the confidence to pass the Platform App Builder exam and achieve Salesforce certification What you will learn Explore the core features of the Lightning PlatformDesign and build an appropriate data model for a given scenarioIdentify the Lightning Platform's features and capabilities Customize the Salesforce Lightning Experience UIImplement business logic and process automationIdentify the capabilities of declarative customizationWho this book is for This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App

Builder certification exam Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative non programmatic app building capabilities of the Salesforce Lightning Platform will also find this Salesforce Handbook Wes Nolte, Jeff Douglas, 2011-03-01 This book is not intended to be a deep dive on security programming reporting configuration etc but more of a high level overview on salesforce com Force com development tools methodology and other resources We will not cover all aspects of salesforce com We wrote this book to hopefully become an invaluable resource for anyone new or inexperienced with the Force complatform For new administrators and developers coming on to the platform we see a gaping hole in existing reference books This book is not intended for end users or advanced developers This book is for people somewhere in the middle let's say a business analyst or a new Java or NET developer We would like this to be the first book you pick up after your boss walks in and says Let s take a look at salesforce com and see if we can build some applications in the cloud This book contains the information that we wish we had when we started developing applications on Force com **Salesforce Certified Admin Certification** Prep Guide: 350 Questions & Answers CloudRoar Consulting Services, 2025-08-15 Get ready for the Salesforce Certified Admin exam with 350 questions and answers covering Salesforce setup user management security reporting dashboards workflow automation and best practices Each question provides detailed explanations and practical examples to ensure exam readiness Ideal for Salesforce administrators and CRM professionals SalesforceCertification Admin CRM UserManagement Security Reporting Dashboards WorkflowAutomation ExamPreparation TechCertifications ITCertifications CareerGrowth ProfessionalDevelopment SalesforceSkills AdminSkills Salesforce Advanced Administrator Certification Guide Enrico Murru, 2019-11-08 Master advanced Salesforce Administration concepts with expert tips techniques and mock tests Key FeaturesLearn advanced features to reduce implementation time and enhance your Salesforce administration skillsDevelop the ability to solve critical issues with a proactive approach and deliver the best solution Explore complex automation with workflows approvals process builder and custom Apex codingBook Description The Salesforce Advanced Administrator certification extends beyond administrator certification covering advanced platform features and functions such as configuration automation security and customization Complete with comprehensive coverage of all these topics and exam oriented questions and mock tests this Salesforce book will help you earn advanced administrator credentials You ll start your journey by mastering data access security monitoring and auditing and understanding best practices for handling change management and data across organizations The book then delves into data model management for improving data quality and lets you explore Sales features such as products schedules quotes and forecasting capabilities As you progress this book will guide you in working with content management to set up and maintain Salesforce content You ll also master organizing your files and data using reports and dashboards Finally you ll learn how to use a combination of automation tools to solve business problems By the end of the book you will have developed the skills required to get your advanced

administrator credentials What you will learnMaster data security to monitor your org effectivelyExplore best practices for handling change management across orgsExtend the capabilities of Salesforce objects using advanced relationships validation rules and duplicate managementHandle file libraries with Salesforce CRM contentUnderstand ways to deliver the best solutions with Sales and Service Cloud applications Build reports and dashboards to visualize data for better decision makingCustomize your CRM with process automation featuresWho this book is for If you ve already achieved your Salesforce administrator certification this book will help you prepare for the Salesforce Advanced Administrator certification You ll also find this guide useful if you are a Salesforce administrator or developer and want to maximize your administration skills with deeper knowledge of advanced Salesforce declarative features 1 2 years of experience as a Salesforce administrator or developer is enough to help you to get the most out of the book Salesforce Certified Platform Developer Ii Certification Prep Guide: 350 Questions & Answers CloudRoar Consulting Services, 2025-08-15 Prepare for the Salesforce Certified Platform Developer II exam with 350 questions and answers covering Apex programming Lightning components integrations testing security performance optimization and best practices Each question includes practical examples and explanations to ensure exam readiness Ideal for Salesforce developers SalesforceCertification PlatformDeveloperII Apex LightningComponents Integrations Testing Security PerformanceOptimization ExamPreparation TechCertifications ITCertifications CareerGrowth ProfessionalDevelopment DeveloperSkills CRMDevelopment **Borland** C++ Builder 6 Developer's Guide Jarrod Hollingworth, Bob Swart, 2003 0672324806 ld The definitive guide to the latest version of Borlands powerful C Builder Provides complete coverage of C Builder Web Services development now a key component of C Builder Borland C Builder remains best in class IDE over the past 5 years for C solutions Written by a team of top C Builder experts with expertise in a variety of technical areas related to C application development C Builder 6 Developers Guide is revised for the latest version of C Builder the biggest update to C Builder in years C Builder is an ANSI C IDE The version 6 adds BizShape a tool to build Web Services using XML SOAP NET and BizTalk from Microsoft and SunONE from Sun Microsystems Other new components include WebSnap for Web application development DataSnap for database development and CLX which allows cross platform development for Unix and Linux The new NetCLX Internet components allow development of cross platform applications with Apache Microsoft IIS and Netscape Web Server applications C Builder 6 Developers Guide continues as the definitive guide for Borlands C Builder providing a clear and concise reference for C developers C Builder Developers Guide is a unique combination of over 35 C Builder experts from around the globe This team brings hundreds of thousands of working hours in professional software development to the creation of this extensive work Leading the team are Jarrod Hollingworth Bob Swart Mark Cashman and Paul Gustavson Jarrod is running Backslash http www backslash com au loping software applications for the Internet and key business sectors and working as a software development consultant Bob aka Dr Bob is an internationally recognized UK Borland

Connections member and an independent technical author trainer and consultant using C Builder Kylix and Delphi based in The Netherlands Mark Cashman is an independent C developer in the U S Paul Gustavson lives in Virginia and is a senior systems engineer for Synetics Inc a U S based company providing knowledge management systems engineering and Beginning Salesforce Developer Michael Wicherski, 2017-12-05 Get started enterprise management services developing on the Force com platform in no time With step by step guidance starting with setting up your developer environment and progressing through to deploying to production you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client Geared specifically toward beginning developers Beginning Salesforce Developer establishes a strong understanding of basic code constructs through examples Rather than simply explaining how to use the platform you will receive a comprehensive understanding of why allowing you to address platform guirks and gotchas that might occur The book also serves to lay the foundation for continuing on to Salesforce Developer Pro What You ll Learn Configure your Salesforce development environment Understand the Salesforce data model and query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force com platform The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force complatform to Salesforce Communities Philip Weinmeister, 2018-06-23 Whether you are brand new to the world of Salesforce communities or you are looking to take your Community Cloud knowledge to the next level this detailed guide will help you to build and manage a Salesforce community by leveraging the declarative power of the platform with clicks not code Each Salesforce community is a part of a widespread ecosystem with thousands of communities and millions of users active today on Community Cloud Through valuable social and business tools this online platform enables companies to empower and equip their customers partners and employees in new powerful ways In this book Philip Weinmeister a Salesforce MVP and the first ever recipient of the Community Cloud MVP Trailblazer award leads you through the ins and outs of Salesforce communities and provides you with an array of best practices to deliver top notch business portals on the Salesforce platform Practical Guide to Salesforce Communities is the first book to comprehensively cover this next generation offering from Salesforce providing real actionable guidance to help individuals build effective and engaging online communities The book takes you through the entire process from planning and designing a community to configuration build setup and administration all the way to deployment Detailed explanations are provided of key components templates and features such as Community Builder Audience Targeting Lightning Bolts and much more Additionally considerations and best practices are covered including valuable tips and insights What You ll Learn Plan and design a community Conceptualize how employees partners and customers use and benefit from communities Assess available templates and make an informed selection

decision Use Community Builder and Lightning components within a Lightning community template Apply topics andknowledge articles to a community to increase value and adoption Inject process automation into a community using Workflow Flow and Process Builder Create dynamic and personalized user experiences with audience targeting Build export and import unique templates with the Lightning Bolt solution framework Provide community data for members or community managers Who This Book Is For Salesforce administrators Salesforce developers Salesforce functional architects Salesforce business analysts and Salesforce community managers Salesforce Process Builder Ouick Start Guide Rakesh Gupta.2018-07-24 Click your way to automating business processes with Salesforce Visual Workflow Key Features Create and maintain complex business processes using Process builder Discover how to debug and deploy Flow and Process Builder Use new or existing Flows to work with Salesforce Lightning Experience Book Description Salesforce Management System is an information system used in CRM to automate business processes such as sales and marketing Process Builder is a visual tool created to automate business processes in Salesforce It enables users with no coding expertise to build complex Salesforce workflows The book starts with an introduction to Process Builder focussing on the building blocks of creating Processes Then you will learn about different applications of Process Builder for developing streamlined solutions You will learn how to easily automate business processes and tackle complex business scenarios using Processes The book explains the workings of the Process Builder so that you can create reusable processes It also explains how you can migrate existing Workflow Rules to Process Builder By the end of the book you will have a clear understanding of how to use Flows and Process Builder to optimize code usage What you will learn Develop an application using point and click with the help of Process Builder Bypass Processes for specific users Understand the concepts of reusable processes Handle complex business processes using Process Builder and keep them clean Work with formulae in Process Builder to minimize the code required Create a process with no criteria so as to minimize the amount of rework Overcome Salesforce's known limitation in terms of referencing picklist values Who this book is for This book is for people who want to use Process Builder to automate their business requirements by clicking not coding A basic understanding of Salesforce is required but not extensive programming Cloud Computing using Salesforce Dr. Ashwini Kumar Raj, Saifullah Saifi, 2025-07-21 DESCRIPTION knowledge Salesforce as the leading cloud based CRM platform empowers businesses to manage customer relationships and build custom applications This book serves as your comprehensive guide to mastering this technology from foundational cloud concepts to advanced development and administration enabling you to leverage its full potential This book provides a structured journey starting with cloud computing fundamentals and a thorough introduction to Salesforce including its Lightning Platform architecture and benefits This new edition brings in depth coverage of Lightning Web Components LWC equipping you with the skills to build modern high performance user interfaces aligning with the latest Salesforce development standards Lastly you will learn how to deploy and debug the app with enhanced coverage on advanced Apex

handlers for robust integrations and asynchronous processing The book focuses on how to design an app You will then learn how to use the Salesforce data process and security architecture in the app design and understand how to use force com to customize the UI and automate the process Lastly you will learn practical debugging and deployment techniques Upon completing this book you will be highly competent in declarative and programmatic aspects of Salesforce ready to confidently build customize and manage solutions and prepared for official Salesforce Administrator Platform App Builder and Platform Developer I certifications WHAT YOU WILL LEARN Get an overview of Salesforce In this edition learn more about the Lightning Experience unit Understand the design and data process Learn how to develop reports and dashboards in Salesforce Automate business process using Salesforce tools Get familiar with the programming in Apex language Learn and design a custom app and UI using Lightning Web Components Learn how to debug deploy and publish the code WHO THIS BOOK IS FOR This book is ideal for computer science students and Salesforce Admins looking to deepen their platform knowledge especially in development It is also perfect for professionals aiming to learn LWC and Salesforce Administrator Platform App Builder or Platform Developer I certifications assuming a basic understanding of computer concepts TABLE OF CONTENTS 1 Introduction to Cloud Computing 2 Introduction to Salesforce 3 Introducing Salesforce Lightning and Salesforce Data Modeling 4 Introducing Salesforce Customer Relationship Management 5 Organizational Setup 6 Designing Applications on Salesforce 7 Implementing Business Processes 8 Data Management 9 Report and Dashboard 10 Security 11 Introducing Chatter for Collaboration 12 Introducing Mobile Administration 13 Programming with APEX 14 SOQL and SOSL 15 Data Manipulation Language Essentials 16 Trigger Essentials 17 Creating Visualforce Pages 18 Basics of Lightning Web Components 19 More Customization and Less Coding 20 Testing Essentials 21 Apex Handler and Using Apex Class 22 Debugging and Deployment 23 Certification Exam Guide Paper 1 24 Certification Exam Sample Paper 2 Salesforce.com **Lightning Process Builder and Visual Workflow** Jonathan Keel, 2016-11-25 Learn how to build logic into your apps by configuring Salesforce com Lightning Process Builder and Visual Workflow software tools to meet the needs of your organization without the use of code You will be able to build workflow diagrams on the Salesforce complatform and perform complex logic Individuals who have created workflow diagrams in other applications e q Microsoft Visio will feel very comfortable using these two tools from Salesforce If you find yourself in a situation where a standard Salesforce configuration does not meet your needs you can always rely on a developer to extend the functionality through Visualforce and Apex code What if you could take back that control and not rely on a developer or consultant With two new technologies Process Builder and Visual Workflow introduced onto the Salesforce complatform you can accomplish much of what was normally handled with Apex code Lightning Process Builder and Visual workflow both allow for advanced logic that standard configuration such as Salesforce com Workflow cannot do Salesforce com Lightning Process Builder and Visual Workflow details how these technologies can be used to Create a call center application that guides operators through a call with

screens that change based on the caller's responses Automatically submit approvals to speed up and streamline your business Update related records for any object being modified including standard and custom objects **Visualforce Developer's Guide** Chamil Madusanka,2013-09 This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development thereby making it a perfect companion for Visualforce developers This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues

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