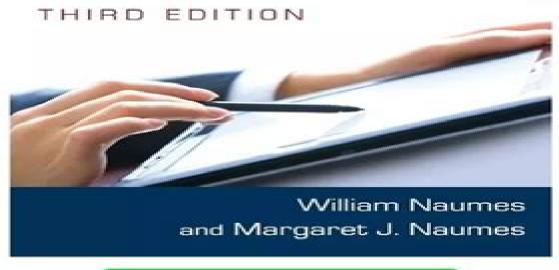
The Art and Craft of Case Writing

The Art & Craft of Case Writing





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fundamental elements in every learning situation allowing readers to adapt the suggestions to their particular teaching context It sparks reflection on what we do in the classroom why we do it and how it might be done more effectively The chapters are broadly organized according to things you do before class things you do during class and things you do in between and after class so that every instructor whether newly minted PhDs facing their first classroom experience experienced faculty looking to polish their teaching techniques consultants who want to have more impact or corporate trainers wishing to develop in house teaching skills can benefit from the invaluable advice given The Ultimate Guide to Compact Cases Rebecca J. Morris, 2022-09-01 Filled with annotated examples checklists and writing prompts this practical guide takes readers through the research writing and teaching of short Compact Cases Tips are offered for managing student case writing projects teaching with cases online using data visualization to enhance student learning and getting cases published Contemporary Issues Surrounding Ethical Research Methods and Practice Anyansi-Archibong, Chi B., 2015-04-30 Advanced technology driven globalization has not only revolutionized world economic growth but has also improved cross border research methods inevitably influencing ethical behaviors Increases in interdisciplinary and cross cultural research collaboration have further enhanced issues surrounding ethical research and practice Contemporary Issues Surrounding Ethical Research Methods and Practice identifies the impact of globalization advanced technology and international collaboration on ethical research methods and practice This comprehensive reference work serves as a critical resource for institutions organizations and individuals seeking further understanding of ethical research practices This publication reveals the numerous issues in research ethics and practice including but not limited to law and economics of integrity as social capital ethical research issues in Africa research issues in Saudi Arabia ethical issues in qualitative research methods research with teen mothers and IRBs ethical research and decision making models a framework for ethical decision making in cross cultural settings and research ethics education Case Studies in Strategic Management Gunther Friedl, Andreas Biagosch, 2018-09-08 Most business schools use case studies in their courses However these are typically based on past cases and assigned to students to solve This book describes a new approach for teaching with case studies which was developed and applied successfully at TUM School of Management In this approach student teams write and solve their own case study on a topic concerning current and future businesses A case can thus be on their own startup or a strategic decision of existing companies During the course the students receive intensive coaching while selecting and developing the case topic by the course advisors as well as feedback by industry experts and executives for whom the case is actually a burning question The authors present 17 cases covering strategic questions for startups and technology companies such as Deutsche Post BMW Ryanair Lufthansa Stadtwerke M nchen Fielmann adidas Siemens Caribou Biosciences eon Airbus Unicredit and UBS Cases on Healthcare Information Technology for Patient Care Management Sarnikar, Surendra, Bennett, Dorine, Gaynor, Mark, 2012-12-31 Health care organizations have made investments in health information

technologies such as electronic health records health information exchanges and many more which have increased the importance of Health Information Technology studies Cases on Healthcare Information Technology for Patient Care Management highlights the importance of understanding the potential challenges and lessons learned from past technology implementations This comprehensive collection of case studies aims to help improve the understanding of the process as well as challenges faced and lessons learned through implementation of health information technologies IAC-ETeL 2014 Collective of authors, 2014-02-24 Teaching Your First Class Bruce D. McDonald III, William Hatcher, 2024-07-29 Doctoral programs provide training and mentorship for engaging in research but they rarely provide training on how to be effective in the classroom leading to many graduates obtaining their first faculty position with little to no teaching These new faculty need a resource to help them navigate such difficult terrain and be successful teachers This book was crafted with them in mind and is a straightforward guide for the new instructor in a higher education classroom This book discusses the latest research about how to be effective in the classroom covers topics ranging from classroom management to incorporating case studies to understanding student evaluations focuses on learning in the virtual classroom with chapters dedicated to different course delivery modalities incorporates effective exercises used in the classroom that are based on evidence showing how the activities promote learning includes chapters with strategies concerning how instructors can assess their success in the classroom and become better teachers comes with a new introduction and is supplemented by review questions Teaching Your First Class is a highly valuable reading for all those engaged in initial teacher education professional development and new faculty The chapters in this book were originally published in the Iournal of Public Affairs Education Case Study Methodology in Higher Education Baron, Annette, McNeal, Kelly, 2019-06-28 In higher education case studies can be utilized to have students put themselves into problems faced by a protagonist and by doing so address academic or career related issues Working through these issues provides students with an opportunity to gain applied perspective and experiences Professors in higher education who choose this method of teaching require navigational tools to ensure that students achieve stated learning objectives Case Study Methodology in Higher Education is an essential research publication that focuses on the history and theories relating to case study methodology including techniques for writing case studies and utilizing them in university settings to prepare students for real life career related scenarios This publication features a wide range of topics such as educational leadership case writing and teacher education It is essential for educators career professionals higher education faculty researchers and students

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