



The Business Of Being An Artist

M Tight



The Business Of Being An Artist:

The Business of Being an Artist Daniel Grant, 2022-10-04 You've got the artistic talent now learn how to make a career out of it. Fine artists are taught many things about the craft of art in various art schools and university art programs but rarely do they learn much if anything about how to make a career of their talents. *The Business of Being an Artist* now in its sixth edition contains information on how artists may develop a presence in the art world that leads to sales. The book contains information on how artists can learn to sell their work directly to the public with an understanding of the principles of marketing and sales as they're applicable to works of art. Artists will also learn how to find a suitable gallery that will arrange sales and commissions and how to set up a contractual relationship with the dealer that is both equitable and profitable. Among the topics covered in *The Business of Being an Artist* are the range of exhibition opportunities for emerging and mid-career artists, how to set prices for artwork when or if artists should pay to advance their careers, how artists may communicate with the public, applying for loans, grants and fellowships, areas of the law that concern artists, using art materials safely, online sales and marketing and much more. In addition to all of this priceless information, *The Business of Being an Artist* includes a unique discussion of some of the emotional issues that face artists throughout their careers, such as working alone, confronting stereotypes, handling criticisms and rejection, the glare of publicity and the absence of attention. Without a doubt, *The Business of Being an Artist* is a must-have book for every artist ready to turn their talent into a successful business.

The Business of Being an Artist Daniel Grant, 2010-04-27 Fine artists are taught many things about the craft of art in the various art schools and university art programs but rarely do they learn much if anything about how to make a career of their talents. *The Business of Being an Artist* contains information on how artists may develop a presence in the art world that leads to sales. The book contains information on how artists can learn to sell their work directly to the public with an understanding of the principles of marketing and sales as they're applicable to works of art. Artists will also learn how to find a suitable gallery that will arrange sales and commissions and how to set up a contractual relationship with the dealer that is both equitable and profitable. Among the topics covered in *The Business of Being an Artist* are the range of exhibition opportunities for emerging and mid-career artists, how to set prices for artwork when or if artists should pay to advance their careers, how artists may communicate with the public, applying for loans, grants and fellowships, areas of the law that concern artists, using art materials safely, online sales and marketing and much more. In addition to all of this priceless information, *The Business of Being an Artist* includes a unique discussion of some of the emotional issues that face artists throughout their careers, such as working alone, confronting stereotypes, handling criticisms and rejection, the glare of publicity and the absence of attention. Without a doubt, *The Business of Being an Artist* is a must-have book for every artist ready to turn their talent into a successful business. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts with emphasis on the business of art. Our titles cover subjects such as graphic

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Canadian Theatre Review ,1976 *My Real Job Is Being an Artist* Aletta de Wal,2015-03-01 A book about the art business and how to prepare for success as a fine artist de Wal offers practical advice on how to make the most of limited time energy and resources to land that perfect day job as an artist Back cover **2009 Artist's & Graphic Designer's Market** Editors of Writers Digest Books,2008-10-29 Since 1975 Artist s Graphic Designer s Market has been the most complete resource for fine artists illustrators designers and cartoonists who want to show and sell their work This essential guide gives you completely updated contact and submission information for more than 1 500 art markets such as greeting card companies magazine and book publishers galleries art fairs ad agencies and more Informative interviews with successful artists and art buyers offer advice on how to make contacts and succeed in the competitive art industry You ll also discover valuable resources for obtaining grants marketing and promoting their work and networking with fellow artists

The Atlantic Monthly ,1913

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