### **Business Essentials**

Tenth Canadian Edition





## Chapter 3

Conducting Business Ethically and Responsibly



Elsert | Griffin | Drocopoulos | Storke



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## **Learning Objectives**

- Explain how individuals develop their personal codes of ethics and why ethics are important in the workplace.
- Distinguish ethics from social responsibility and identify organizational stakeholders.
- Show how the concept of social responsibility applies both to environmental issues and to a firm's relationships with customers, employees, and investors.
- Identify four general approaches to social responsibility and describe the four steps a firm must take to implement a social responsibility program



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# **The Business Writer39s Handbook Tenth Edition**

**Brenda Greene** 

The Business Writer39s Handbook Tenth Edition:

#### The Business Writer39s Handbook Tenth Edition Book Review: Unveiling the Power of Words

In some sort of driven by information and connectivity, the ability of words has are more evident than ever. They have the capacity to inspire, provoke, and ignite change. Such could be the essence of the book **The Business Writer39s Handbook Tenth Edition**, a literary masterpiece that delves deep in to the significance of words and their impact on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book is key themes, examine its writing style, and analyze its overall effect on readers.

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