

VTU MODEL QUESTION PAPER - CBCS SCHEME

USN:

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20MBA16

First Semester MBA Degree Examination,...../.....2021 Managerial Communication

Time: 3 hrs.
Marks: 100

Max

Note: 1. Answer Any Four Questions from Q.No.1 to Q.No. 7.

2. Question No. 8 is Compulsory.

1. a. Define communication. (03Marks)
b. Explain the various negotiation strategies. (07Marks)
c. Discuss the 3X3 writing process of business communication. (10Marks)
2. a. What is interview? (03Marks)
b. Explain the factors effecting media choices. (07Marks)
c. "Nonverbal communication speaks louder than words". Comment. (10Marks)
3. a. What is online presentation? (03Marks)
b. "Pen is mightier than sword". Explain the statement, elaborating the strengths of written communication. (07Marks)
c. Discuss in detail the process of communication. (10Marks)
4. a. What is conflict? (03Marks)
b. Describe the different types of visual used for business presentation. (07Marks)
c. Write a complaint letter to the sales manager of M/S Ramoji Electronics Ltd., Delhi from M/S Suresh Electronics, Agra about received damaged electronics goods. (10Marks)
5. a. What is listening? (03Marks)
b. Elaborate on the barriers in effective communication. (7Marks)
c. Write a job application letter to the Personnel Manager, Jai Jawan Company, Nashik in response to an advertisement in 'Bhuvan' daily newspaper for the post of Welfare Officer. (10Marks)
6. a. What is a case? (03Marks)
b. Explain the different formal communication channels in an organization. (7Marks)
c. Your college wishes to setup a new computer lab & needs to buy 50 computers. Write a letter of enquiry to Saraswathi Computers enquiring price & other details. (10Marks)
7. a. What is interview? (03Marks)
b. Discuss the types of reports. (07Marks)
c. Elaborate on the 10 steps in pitching. (10Marks)

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Clifford Lane



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Accounting for Managers: For VTU , Textbook of Elements of Mechanical Engineering S. Trymbaka Murthy, 2010 This book is essential reading for the students of Mechanical Engineering It is a rich blend of theoretical concepts and neat illustrations with footnotes and a list of formulae for ready reference Key Features Step by Step approach to help students Basic Electronics - Second Edition B Basavaraj, 2009-11-01 This is an established textbook on Basic Electronics for engineering students It has been revised according to the latest syllabus The second edition of the book includes illustrations and detailed explanations of fundamental concepts with examples The entire syllabus has been covered in 12 chapters **Electric Motors** Uday A. Bakshi, Dr. Mayuresh V. Bakshi, 2020-11-01 The importance of electric motors is well known in the various engineering fields The book provides comprehensive coverage of the various types of electric motors including d c motors three phase and single phase induction motors synchronous motors universal motor a c servomotor linear induction motor and stepper motors The book covers all the details of d c motors including torque equation back e m f characteristics types of starters speed control methods and applications The book also covers the various testing methods of d c motors such as Swinburne s test brake test retardation test field test and Hopkinson s test The book further explains the three phase induction motors in detail It includes the production of rotating magnetic field construction working effect of slip torque equation torque ratios torque slip characteristics losses power flow equivalent circuit effect of harmonics on the performance circle diagram and applications This chapter also includes the discussion of induction generator The book teaches the various starting methods and speed control methods of three phase induction motors The book incorporates the explanation of various single phase induction motors The chapter on synchronous motor provides the detailed discussion of construction working principle behavior on load analysis of phasor diagram Vee and Inverted Vee curves hunting synchronous condenser and applications The book also teaches the various special machines such as single phase commutator motors universal motor a c servomotor linear induction motor and stepper motors The book uses plain lucid language to explain each topic The book provides the logical method of explaining the various complicated topics and stepwise methods to make the understanding easy Each chapter is well supported with necessary illustrations self explanatory diagrams and variety of solved problems The book explains the philosophy of the subject which makes the understanding of the concepts very clear and makes the subject more interesting Electromagnetic Field Theory Uday A. Bakshi, Late Ajay V. Bakshi, 2020-11-01 The comprehensive study of electric magnetic and combined fields is nothing but electromagnetic engineering Along with electronics electromagnetics plays an important role in other branches The book is structured to cover the key aspects of the course Electromagnetic Field Theory for undergraduate students The knowledge of vector analysis is the base of electromagnetic engineering Hence book starts with the discussion of vector analysis Then it introduces the basic concepts of electrostatics such as Coulomb s law electric field intensity due to various charge

distributions electric flux electric flux density Gauss's law divergence and divergence theorem The book continues to explain the concept of elementary work done conservative property electric potential and potential difference and the energy in the electrostatic fields The detailed discussion of current density continuity equation boundary conditions and various types of capacitors is also included in the book The book provides the discussion of Poisson's and Laplace's equations and their use in variety of practical applications The chapter on magnetostatics incorporates the explanation of Biot Savart's law Ampere's circuital law and its applications concept of curl Stoke's theorem scalar and vector magnetic potentials The book also includes the concept of force on a moving charge force on differential current element and magnetic boundary conditions The book covers all the details of Faraday's laws time varying fields Maxwell's equations and Poynting theorem Finally the book provides the detailed study of uniform plane waves including their propagation in free space perfect dielectrics lossy dielectrics and good conductors The book uses plain lucid language to explain each topic The book provides the logical method of explaining the various complicated topics and stepwise methods to make the understanding easy The variety of solved examples is the feature of this book which helps to inculcate the knowledge of the electromagnetics in the students Each chapter is well supported with necessary illustrations and self explanatory diagrams The book explains the philosophy of the subject which makes the understanding of the concepts very clear and makes the subject more interesting

Textbook of Mechanics of Materials Prakash M. N. Shesha, suresh G. S., 2011-09 This textbook covers the fundamental principles and applications and discusses topics such as simple and compound stresses bending moments shear forces stresses in beams deflection in beams torsion of shafts thick and thin cylinders and columns and struts 9 Year-wise SSC Stenographer Exam Previous Year Solved Papers (2023 - 13) | Staff Selection Commission | PYQs Disha Experts, The First edition of 9 Year wise SSC Stenographer Previous Year Solved Papers 2013 24 consists of the detailed solutions of the past 9 solved papers of SSC Stenographer Exam The exams covered are 2013 2014 2016 2017 2018 held in 2019 2019 2020 held in 2021 2021 held in 2022 2022 held in 2023 2023 5 Sets of 2024 Solved Papers Complete and authentic solution according to SSC The solution of each and every question is provided in detail step by step so as to provide 100% concept clarity to the students It is advisable to appear in these Papers as Mock Tests **Basic Thermodynamics** B. K. VENKANNA, SWATI B. V., B. K. Venkanna, B. V. Swati, 2010-07 This book provides an in depth discussion of the principles of thermodynamics It focuses on engineering applications of theory and sound techniques for solving thermodynamic problems The book presents the fundamental concepts of thermodynamics and describes the theory of work and heat The text covers in detail the first law and the second law of thermodynamics with their applications It also explains the concepts of entropy and availability and irreversibility In addition the book presents thermodynamic properties of pure substances ideal gases and mixtures of ideal gases as well as real gases This book is designed for undergraduate students of mechanical engineering industrial and production engineering automobile engineering and aeronautical engineering for their courses in thermodynamics Key

Features Presents the text in a simple and elegant manner to enable the students to grasp the essentials of the subject easily and quickly Covers all types of problems of various difficulty levels Includes more than 300 worked out examples and a large number of end of chapter exercises Provides solutions to several model question papers at the end of the book

Aerodynamics 1 Mr. Rohit Manglik,2023-09-23 Introduces the principles of aerodynamics including airflow lift drag and basic aircraft structures relevant to flight performance **Educational Television In India** N.U. Rani,2006 Contents Rise of Indian Television SITE Satellite Instructional Television Experiment A Learning Experience in Connectivity Through Space in India Growth and Development of Education TV ETV in India Institutions Using Educational Media in India EDUSAT India s First Satellite Dedicated to Education GRAMSAT Village Satellite for Empowerment of Rural People in India Networking Technical Education Technical Education in New Millennium Instructional TV Courses in Canada A Case Study of Convergent Classroom for Adoption in Indian Universities Evaluation of Educational Technology and Media Research Classroom of the New Millennium Socio-Legal Perspectives of Indian Women through Ages Socio-Legal Perspectives of Indian Women through Ages,2022-11-24 In this book the authors have covered rights of women from ancient to modern India The authors cover medieval age too They have also covered rights of Vedic women Women in Jainism Women in Islam and women in Christianity The awakening created on rights of women has eradicated many social evils like Sati practices The authors clearly highlight as how Domestic violence Act decreased the crime on women in a big way The Rules pertaining to Acid attacks on women has sent right signals against the heinous crime The authors have covered Public personal and professional life of women Property rights is one economic tool which helped daughters to get rightful share in the parents property This has revolutionized the economic rights of women by many folds Contents 1 Women in Ancient and medieval India 2 Women in modern India 3 Status of women in Independent India 4 Legislations for redressal of atrocity against women in public life 5 Statutes for safety and welfare of women at work place 6 Entrepreneurial rights of women 7 Critical analysis of position of women in India 8 Conclusion The Drifting Stones Anis Bari,Nilay Bipul,2023-02-09 Anis Bari is the author of two acclaimed books Dreams of The Mango People an inspirational book on how ordinary people choose to become extra ordinary and a monograph Decoding Startups which has notes on startups along with useful entrepreneurial frameworks He has received many awards including the most promising entrepreneur of the year award by TiE The Indus Entrepreneur and has been a winner of the European Union Business Challenge Born in Patna Bihar Anis went on to study engineering from PES Institute of Technology Bangalore and an MBA from the Asian Institute of Management Founded by Harvard Business School Ford Foundation Manila He is an International Rated Chess Player and a Global Shaper Alumni of the World Economic Forum Currently he is a Mason Fellow at Harvard Kennedy School *17 Year-wise CTET Paper 2 (Mathematics & Science) Previous Year Solved Papers (2023 - 2011) - Class 6 - 8 Teachers - 5th English Edition | Central Teacher Eligibility Test PYQs Question Bank* , The updated 5th edition of the book 17 YEAR WISE CTET Paper 2 Mathematics

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ELEMENTS OF CIVIL ENGINEERING AND ENGINEERING MECHANICS M. N. SHESHA PRAKASH, GANESH B. MOGAVEER, 2014-07-30 This book in its third edition continues to focus on the basics of civil engineering and engineering mechanics to provide students with a balanced and cohesive study of the two areas as needed by them in the beginning of their engineering education A basic undergraduate textbook for the first year students of all branches of engineering this book is specifically designed to conform to the syllabus of Visvesvaraya Technological University VTU Imparting the basic knowledge in various facets of civil engineering and the related engineering structures and infrastructure such as buildings roads highways dams and bridges the third edition covers the engineering mechanics portion in eleven chapters Each chapter introduces the concepts to the reader stepwise Providing a wealth of practice examples the book emphasizes the importance of building strong analytical skills Practice problems at the end of each chapter give students an opportunity to absorb concepts and hone their problem solving skills The book comes with a companion CD containing the software developed using MS Excel to work out the problems on Forces Centroid Friction and Moment of Inertia The use of this software will enable the students to understand the concepts in a relatively better way NEW TO THIS EDITION Introduces a chapter on Kinematics as per the revised Civil Engineering syllabus of VTU Updates with the latest examination Question Papers including the one held in the month of December 2013 Respect

Davy Mohan, Aryan a rich Bengali boy grows up seeing his family's wealth take a plunge due to his father's ill health The land mafia tries to grab hold of the last piece of land the family owns He stands up against all odds to fight them and to protect his family's land which is the last hope to secure a decent future for the family only to discover an ugly truth that the family he had been protecting has turned their back on him at his most crucial time of need During this time he loses his friends and the girl he loves as she falls out of love with him and falls into the arms of her best friend Depressed hurt and hateful with vengeance he decides to take on the people who brought him to this stage of ruin in his life including his one time love

Metal Casting and Welding Anup Goel, 2020-12-01 Metal casting is the process of producing metal or alloy component parts In casting the metal is heated sufficiently to make it into liquid and then poured into moulds of the desired shape Casting is most often used for making complex shapes so that would be difficult or uneconomical to make by other methods Welding is a fabrication process that joins materials usually metals by using high heat to melt the parts together and allowing them to cool causing fusion Many different energy sources can be used for welding including gas flame electric arc

a laser and electron beam friction and ultrasonic Our hope is that this book through its careful explanations and concepts and its use of sketches and figures bridges the gap between knowledge and proper application of that knowledge

Advances in IoT and Security with Computational Intelligence Anurag Mishra,Deepak Gupta,Girija Chetty,2023-09-21 The book is a collection of peer reviewed best selected research papers presented at the International Conference on Advances in IoT and Security with AI ICAISA 2023 organized by Deen Dayal Upadhyaya College University of Delhi New Delhi India in collaboration with University of Canberra Canberra Australia and NIT Arunachal Pradesh Itanagar AP India during March 24 25 2023 The book includes various applications and technologies in this specialized sector of Industry 4 0 The book is divided into two volumes It focuses on recent advances in Internet of Things and security with its applications using artificial intelligence

Teachers' Journal ,1969 *Consumer Brand Relationships in Tourism* Raouf Ahmad Rather,2024-11-11 This book provides a comprehensive overview of consumer brand relationships CBR in tourism and hospitality marketing management including pre during and post COVID 19 pandemic It critically investigates the current debates and questions within the field and includes both theory and practical cases from around the globe It brings together leading specialists from various disciplinary backgrounds and geographical regions to offer state of the art theoretical reflections and empirical research on contemporary issues This book is a reference point for scholars researchers academics and students in the field of CBR across disciplines including tourism marketing hospitality leisure festivals and events

Technology Road Mapping for Quantum Computing and Engineering Mishra, Brojo Kishore,2022-03-25 Quantum computing is radically different from the conventional approach of transforming bit strings from one set of zeros and ones to another With quantum computing everything changes The physics used to understand bits of information and the devices that manipulate them are vastly different Quantum engineering is a revolutionary approach to quantum technology Technology Road Mapping for Quantum Computing and Engineering explores all the aspects of quantum computing concepts engineering technologies operations and applications from the basics to future advancements Covering topics such as machine learning quantum software technology and technology road mapping this book is an excellent resource for data scientists engineers students and professors of higher education computer scientists researchers and academicians

Vtu Model Question Papers Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become much more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**Vtu Model Question Papers**," written by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we shall delve to the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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