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Materiality, Rules and Regulation Giovan Francesco Lanzara, Francois-Xavier de Vaujany, Nathalie Mitev, Anouk Mukherjee, 2016-02-20 Materiality Rules and Regulation New Trend in Management and Organization Studies concentrates on the relationship of rules and regulation to the materiality of artefacts practices and organizations It combines the recent scholarly interest on sociomateriality with a focus on regulation and rules **Cultural Heritage and Tourism in Japan** Takamitsu Jimura, 2021-08-16 This book offers a comprehensive understanding of cultural heritage in Japan and its relationship with both domestic and international tourism Japan has witnessed an increase in tourism with rising visitor numbers to both established destinations and lesser known sites This has generated greater attention towards various aspects of Japanese culture heritage and society This book explores these diverse aspects of everyday life in Japan and their interconnections with tourism It begins with a conceptual framework of key theories related to heritage and tourism serving as a useful apparatus for further discussions in the following chapters Each chapter studies a specific aspect of Japan s cultural heritage from the history of Japan the development of war sites such as Hiroshima and Nagasaki to tourist destinations indigenous communities and their places of residence festivals such as matsuri to popular culture and media Each chapter discusses a certain type of cultural heritage first in a global context and then examines it in a Japanese context aiming to demonstrate the relation between these two different contexts In each chapter furthermore how a particular kind of Japan's cultural heritage is utilised as tourism resources and how it is perceived and consumed by international and domestic tourists are discussed Finally the book revisits the conceptual framework to suggest future directions for cultural heritage and tourism in Japan Written in an informative and accessible style this book will be of interest to scholars students and practitioners in the fields of tourism cultural studies and heritage studies Modern Hotel Operations Management Michael Chibili, Shane de Bruyn, Latifa Benhadda, Conrad Lashley, Saskia Penninga, Bill Rowson, 2019-11-22 A comprehensive and wide ranging introduction to operational hotel management this textbook brings together business administration management and entrepreneurship into a complete overview of the discipline Essential reading for students of hospitality management the book also benefits from online support materials Flyfisher's Guide to Northern California Seth Meeting and Event Planning For Dummies Susan Friedmann, 2011-03-21 Expert advice on how to Norman, 2004 stage the perfect event every time A terrific resource of information for anyone in the event planning business James Spellos CMP President Meeting U Meeting Event Planning For Dummies is a practical step by step guide to the strategies and techniques event planning professionals use to bring people together This comprehensive resource covers all the angles from the little details to the big picture to make sure your business meetings and special events come off without a hitch Praise for Meeting Event Planning For Dummies Packed with valuable information in an easy to use format It covers all the basics for the meeting planning novice Diane Silberstein President Diane Silberstein Associates A great resource book every event

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examines the flows of culinary knowledge from culturally peripheral locations to two cities at the global center London and New York Through the voices of chefs and other professionals in the industry this book invites readers to rethink our understandings of high end and ethnic cuisines as well as the conventions and principles that shape the contemporary field of gastronomy and fine dining It examines a broad range of cuisines including Peruvian Korean Mexican Malaysian Senegalese West African Thai Chinese and Indian and conveys the chefs voices as they strive to elevate their cuisines through discursive and material means including the shaping of menus and restaurant decor While the main focus falls on chefs as the producers of high end cuisines this book also gives consideration to their consumers that is cosmopolitan diners in the two global cities and to the influence of culinary intermediaries judging and legitimizing their high end status Theoretically this book contributes to the debate on cultural globalization It undertakes a study of hitherto rarely examined cultural counterflows or reverse cultural globalization and analyzes both the precipitants of this occurrence and the effects of cultural counterflows on both Western global cities and the home countries of chefs This book will be of great interest to students and scholars of food studies food cultures cultural globalization and culinary studies **European Gastronomy into the 21st Century** Cailein Gillespie, John Cousins, 2012-05-23 Gastronomy is the art and science of good eating and drinking a concept that extends outwards to embrace wider notions of tradition culture society and civilisation This book provides a rigorous well researched and much needed treatment of the subject systematically outlining the development of European gastronomic tradition and the social economic philosophical and geographical contexts of change the experiences philosophies and relative contributions of great gastronomes past and present the interplay of traditional and contemporary influences on modern gastronomy the relationship between gastronomy and and travel and tourism salient issues of nutrition food hygiene and health promotion Taking an all encompassing look at the subject of gastronomy past present and future European Gastronomy into the 21st Century uses example menus and case studies to demonstrate the theory It also provides an insight into the business arena using key destination restaurants to illustrate management techniques and marketing issues Accessible and highly structured the book guides the reader through its wide ranging and thought provoking content

Tourism Marketing Alastair M. Morrison,2022-03-29 Tourism Marketing In the Age of the Consumer offers a fresh and contemporary approach as an introductory textbook on tourism marketing Six major themes along with the traditional core marketing principles are blended together Age of the consumer This book places the customer at the heart of tourism marketing and not the sector's promotional apparatus Experiences It highlights the growing consumer interest in the enjoyment of experiences and experiential marketing New media Social media and e marketing are given emphasis throughout Coverage of new media is present in all chapters Global marketplace Every chapter adopts a global outlook and offers international perspectives Environment and social responsibility An emphasis is placed on the sustainability of tourism including the concepts of ethical tourism and social responsibility Events This book treats events as a major tourism

marketing topic and integrates events within the concept of experiential marketing Written in an engaging and accessible style Tourism Marketing In the Age of the Consumer is richly illustrated and full of actual case studies and examples looking at a wide variety of topics such as slum tourism the sharing economy staycations event bidding coping with COVID 19 air travel emissions and many more Four features add interest and bring greater pedagogical value Quick Bytes Case Studies Industry Voices and Vignettes This will be essential reading for all tourism marketing students *Marketing in Foodservice* Operations David K. Hayes, Jack D. Ninemeier, 2023-11-21 A concise and up to date treatment of foodservice marketing with an emphasis on digital and mobile friendly strategies In Marketing in Foodservice Operations a team of distinguished foodservice educators and practitioners delivers an insightful and practical exploration of contemporary foodservice marketing Capturing the wide range of dramatic changes that have gripped the discipline in the last two decades the book discusses basic marketing information and includes a heavy emphasis on modern forms of digital marketing in the industry Learn how to identify a target market and create a marketing plan as well as how menu prices impact an organization s marketing The authors also describe how to use a foodservice operation s menu as a marketing tool and consider the importance of an active social media presence visible to the target market Other contents include A complete introduction to the development implementation and evaluation of a foodservice marketing plan Comprehensive explorations of traditional and contemporary foodservice marketing strategies Practical discussions of digital foodservice marketing techniques including social media plans Insightful treatments of mobile friendly marketing strategies Perfect for students in foodservice related courses Marketing in Foodservice Operations will also benefit foodservice establishment owners and operators and professionals working in colleges hospitals nursing homes and more Sushi History Nakoa Rainfall, AI, 2025-03-11 Sushi History unveils the captivating story of sushi tracing its origins from an ancient preservation method to its iconic status in global cuisine Initially sushi served a practical purpose preserving fish using fermented rice Over time this humble technique evolved deeply impacting Japanese society and eventually capturing the world's palate The book highlights intriguing developments such as the emergence of nigiri sushi during the Edo period and the transformative effect of refrigeration on sushi preparation These pivotal moments illustrate how cultural exchange and technological innovation shaped sushi s journey Structured to provide a comprehensive understanding Sushi History begins with fundamental principles progresses through major historical developments and culminates in an analysis of sushi s role as a symbol of Japanese identity and global interconnectedness By exploring the cultural impact of sushi and the globalization of sushi the book offers readers a unique lens through which to view the complex forces shaping our world It delves into the sustainability sushi and ethical sourcing sushi encouraging informed choices and a deeper appreciation for this iconic food **Exploring Creativity Brian** Moeran, Bo T. Christensen, 2013-03-21 Under the guidance of Moeran and Christensen the authors in this volume examine evaluative practices in the creative industries by exploring the processes surrounding the conception design manufacture

appraisal and use of creative goods They describe the editorial choices made by different participants in a creative world as they go about conceiving composing or designing performing or making selling and assessing a range of cultural products The study draws upon ethnographically rich case studies from companies as varied as Bang and Olufsen Hugo Boss and Lonely Planet in order to reveal the broad range of factors guiding and inhibiting creative processes Some of these constraints are material and technical others are social or defined by aesthetic norms. The authors explore how these various constraints affect creative work and how ultimately they contribute to the development of creativity San Francisco Bay Area & Wine Country 2014 Michelin, 2013-10-23 This eBook version of the MICHELIN Guide San Francisco Bay Area Wine Country 2014 helps both locals and travelers find great places to eat with meticulously researched objective recommendations to approximately 540 delicious restaurants in San Francisco proper and from Sonoma County to the South Bay representing 40 diverse cuisines The MICHELIN Guide updated annually pleases all palates and pocketbooks and is easy to use with multiple user friendly listings Recession proof dining options can be found among the Under 25 restaurants and those with the Bib Gourmand designation a distinction that highlights inspectors favorites for good food at reasonable prices Local anonymous professional inspectors use the renowned Michelin food star rating system to create the restaurant selection with its famed Michelin stars indicating culinary excellence In this eBook you ll find Reviews of delicious restaurants for every budget all grouped by neighborhood for easy spur of the moment decision making Extensive lists of restaurants where one can dine for Under 25 as well as the Bib Gourmand selection for budget conscious diners seeking culinary quality at a good value A Bib Gourmand restaurant offers two courses and a glass of wine or dessert for 40 or less tax and gratuity not included Many user friendly indexes facilitating informed decision making include eateries listed from A Z starred restaurants cuisine by category cuisine by neighborhood and restaurants offering brunch Time tested Michelin symbols for easy reference Michelin stars indicate culinary excellence while the couverts fork and spoon indicate the level of comfort For a special treat look for restaurants with notable cocktail sake beer or wine lists there s a dedicated symbol for each Download onto any kind of eReader tablet or smartphone and you re set to go Use the guide to orient yourself at any time with 18 detailed maps showing the exact location of each establishment even if you re offline with no Wi Fi or 3G connection With the interactive navigation it s easy to move within the guide Click from an index to the restaurant or from an establishment to its location on the map With one touch you can even phone the restaurant directly from the page or click through to a website for more information No matter what eReader you use with the MICHELIN Guide San Francisco Bay Area Wine Country 2014eBook you have what you need to enjoy a great dining experience The Handbook of Food Research Anne Murcott, Warren Belasco, Peter Jackson, 2013-08-15 The last 20 years have seen a burgeoning of social scientific and historical research on food The field has drawn in experts to investigate topics such as the way globalisation affects the food supply what cookery books can and cannot tell us changing understandings of famine the social meanings of

meals and many more Now sufficiently extensive to require a critical overview this is the first handbook of specially commissioned essays to provide a tour d horizon of this broad range of topics and disciplines The editors have enlisted eminent researchers across the social sciences to illustrate the debates concepts and analytic approaches of this widely diverse and dynamic field This volume will be essential reading a ready to hand reference book surveying the state of the art for anyone involved in and actively concerned about research on the social political economic psychological geographic and historical aspects of food It will cater for all who need to be informed of research that has been done and that is being done

Yearbook of Varna University of Management, 2020-09-09 Volume XIII includes scientific articles and reports from the 16th International Scientific Conference on the topic of The science and digitalisation in help of business education and tourism September 7th 8th 2020 Varna Bulgaria **The Vegetarian Chef** Susan Crowther, 2015-06-16 Mastering the Art of Recipe Free Cooking This information packed book part memoir part recipe free instruction hums with the conviction of a talented knowledgeable cook Crescent Dragonwagon James Beard Award winning author Thanks to the constant availability of takeout frozen dinners and fast food restaurants for the majority of Americans cooking has become a spectator sport an entertaining activity you watch on television but not something to try at home The Vegetarian Chef is a warm and funny instructional guide that addresses this issue head on Rather than simply collecting recipes author chef caterer and nutritionist Susan Crowther offers people something even more useful an understanding of how to cook The Vegetarian Chef is a commonsensical and creative approach to preparing delicious plant based meals focusing on principles intuition and integrity Cooking is also explored holistically incorporating aspects such as local ingredients and green cooking From preparing simple salad dressings to simmering soup stocks to kneading dough for bread Crowther takes the intimidation factor out of cooking by giving readers the basic information and tools they need for culinary success Once you understand a few basic rules and generally what ingredients in what proportions are necessary for certain dishes you ll be free to confidently experiment with all sorts of culinary creations With a handful of easy to follow cooking time charts and shopping lists plenty of warm advice and a pinch of humor Crowther welcomes aspiring cooks on a fun and exciting culinary adventure Skyhorse Publishing along with our Good Books and Arcade imprints is proud to publish a broad range of cookbooks including books on juicing grilling baking frying home brewing and winemaking slow cookers and cast iron cooking We ve been successful with books on gluten free cooking vegetarian and vegan cooking paleo raw foods and more Our list includes French cooking Swedish cooking Austrian and German cooking Cajun cooking as well as books on jerky canning and preserving peanut butter meatballs oil and vinegar bone broth and more While not every title we publish becomes a New York Times bestseller or a national bestseller we are committed to books on subjects that are sometimes overlooked and to authors whose work might not otherwise find a home Creating Experiences in the Experience Economy Jon Sundbo, Per Darmer, 2008-01-01 Creating Experiences in the Experience Economy focuses on the creation of experience from a business

perspective In doing so the book establishes a more solid foundation for making better and more complex analyses of experience creation paving the way for the development of analytically based and innovative experiences in experience firms and institutions. The contributors emphasise that experience creation is not an easy task with a straightforward formula and examine how marketed experiences are constructed developed and innovated Presenting diverse and innovative perspectives the contributors discuss and present models for how experiences are designed produced and distributed. With its cross disciplinary approach to experience creation this fascinating study will appeal to researchers and academics of business administration services culture and tourism.

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