



## **Grade 12 (Task 2)**

### **Exemplar-Tourism Skills Assessment Task**

#### **Scenario: World Heritage Site Tour – Itinerary and Social Media Skills**

#### **TEACHER INSTRUCTIONS**

Dear Tourism Teacher

**This task will assess:**

- Content knowledge of tour plans; route planning; choice of transport, accommodation, tourist attractions, and activities; and compiling a day-by-day itinerary.
- Applying the content of tour plans; route planning; choice of transport, accommodation, tourist attractions, and activities when drawing up a day-by-day itinerary.
- The display of 21<sup>st</sup> Century skills.

**Tourism CAPS Reference:**

**“Tour plans; route planning; choice of transport, accommodation, tourist attractions and activities; and compiling a day-by-day itinerary”**

Term 1 Week 4-6 of the 2022 National Recovery ATPs is assessed in this task.

The CAPS also requires the learner to be able to identify and solve problems and make decisions using critical and creative thinking; to collect, analyse, organise and critically evaluate information and so much more.

**The skills that are applied:**

- **Tour planning skills** in drawing up a comprehensive day-by-day itinerary
- **Route planning skills** whilst considering various itinerary options
- **Itinerary compiling skills** in compiling a basic itinerary with details from given resources
- **Decision-making skills** in selecting accommodation, transport, tourist attractions and activities
- **Social media skills** by analysing and comparing social media platforms for advertising purposes
- **Critical thinking skills** by analysing the advertising potential of social media platforms for tours or itineraries
- **Entrepreneurial skills** required when motivating a marketing strategy for self-drafted tour itinerary
- **Problem based learning** identifying risk factors on various social media platforms as well as process reflection.

It is expected of each Grade 12 Tourism teacher to compile a Marking Guideline. Please **DO NOT** purchase ANY marking guidelines or resources from the internet or social media or any other source. It can jeopardise an active assessment to the extent that the assessment can be declared invalid. When you prepare your marking guidelines, you will know how to prepare your learners for the task **BEFORE** the scheduled assessment session/s takes place under examination conditions.

# Tourism Exemplar Grade 12 2014

**RD Boyd**



**Tourism Exemplar Grade 12 2014:**

## Unveiling the Magic of Words: A Overview of "**Tourism Exemplar Grade 12 2014**"

In a global defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Tourism Exemplar Grade 12 2014**," a mesmerizing literary masterpiece penned with a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve into the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

<http://www.frostbox.com/About/book-search/HomePages/Valmet%20860%20User%20Manual.pdf>

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