

# Business Essentials

Tenth Canadian Edition



## Chapter 3

### Conducting Business Ethically and Responsibly



Elbert | Griffin | Ononopoulou | Starke



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## Learning Objectives

- Explain how individuals develop their personal *codes of ethics* and why ethics are important in the workplace.
- Distinguish *ethics from social responsibility* and identify *organizational stakeholders*.
- Show how the concept of social responsibility applies both to environmental issues and to a firm's relationships with customers, employees, and investors.
- Identify four general *approaches to social responsibility* and describe the four steps a firm must take to implement a *social responsibility program*.



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# The Business Writer's Handbook Tenth Edition

**ML Yell**



**The Business Writer39s Handbook Tenth Edition:**

## **The Business Writer39s Handbook Tenth Edition** Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its ability to stir emotions, provoke thought, and instigate transformation is actually remarkable. This extraordinary book, aptly titled "**The Business Writer39s Handbook Tenth Edition**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound impact on our existence. Throughout this critique, we will delve in to the book is central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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