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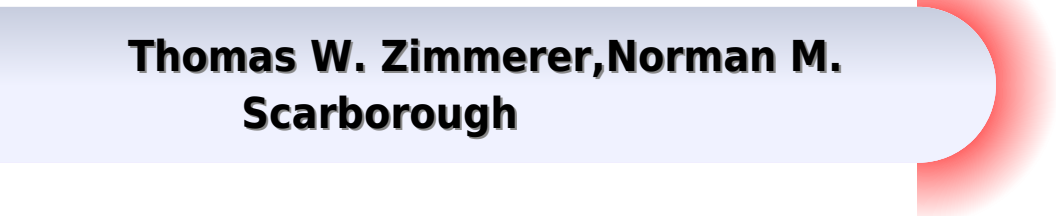
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who deal with small businesses as clients or suppliers and professionals such as accountants lawyers and consultants who provide advice and other services to small businesses will also find the book of interest **Entrepreneurship and Small Business Management** Kathleen R. Allen,Earl C. Meyer,2006 *Small Business Management* Justin Gooderl Longenecker,Carlos W. Moore,Leslie E. Palich,J. William Petty,2006 Small Business Management with its loyal following and great package is far and away the market leading text in small business and has been for many years It is a proven text comprehensive in its approach with the best fully integrated content graphics and resources devoted to business plan development SBM has always been a step ahead of the competition first to cover family businesses and first to integrate computer technology for small business and continues to provide innovative coverage in each new edition Increasingly adopted in hybrid courses that combine small business management and entrepreneurship and in standalone entrepreneurship courses SBM shows aspiring business owners not only how to start a business but how to grow one

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