THE NON-DESIGNER'S PRESENTATION BOOK

SECOND EDITION

principles for effective presentation design

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The Non Designer S Presentation Book

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communicate clearly Specific tips for using animation and transitions that aren t annoying A list of timeless presentation rules that you should totally ignore The Non-Designer's Design Book Robin Williams, 2014-11-20 For nearly 20 years designers and non designers alike have been introduced to the fundamental principles of great design by author Robin Williams Through her straightforward and light hearted style Robin has taught hundreds of thousands of people how to make their designs look professional using four surprisingly simple principles Now in its fourth edition The Non Designer's Design Book offers even more practical design advice including a new chapter on the fundamentals of typography more guizzes and exercises to train your Designer Eye updated projects for you to try and new visual and typographic examples to inspire your creativity Whether you re a Mac user or a Windows user a type novice or an aspiring graphic designer you will find the instruction and inspiration to 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