

THE STARTUP OWNER'S MANUAL

The Step-by-Step Guide for
Building a Great Company

Steve Blank and Bob Dorf

WILEY

THE STARTUP OWNER'S MANUAL

Startup Owner Manual

Steve Blank, Bob Dorf



Startup Owner Manual:

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Manual Steven Gary Blank,Bob Dorf,2012 *SUMMARY - The Startup Owner's Manual: The Step-By-Step Guide For Building A Great Company By Steve Blank And Bob Dorf* Shortcut Edition,2021-06-18 Our summary is short simple and pragmatic It allows you to have the essential ideas of a big book in less than 30 minutes As you read this summary you will discover that the best way to create and grow your start up is to put your customers at the heart of your strategy You will also discover that meeting with customers will bring you more than just hours at the office that following a business plan to the letter can lead to early bankruptcy that you need to be able to change your strategy or product in depth to succeed that there is no point in using a communications agency until you have identified your customers yourself that you need to do tests at each stage of the creation of your start up to verify the relevance of your strategy Customer driven development is a method that places your potential customers at the heart of the process of creating your start up By following this method you will meet success upon arrival or you will stop before it is too late From the creation of your business model to the expansion of your start up there are a few key steps to follow to lead your company to success So are you ready to become the entrepreneur you dream of being Buy now the summary of this book for the modest price of a cup of coffee *The Startup Owner's Manual* Steve Blank,Bob Dorf,2013 *The Startup Owner's Manual 10-Pack* Steve Blank,Bob

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 matter how talented you are no matter how hard you work no matter how much capital you have if you haven t give your idea
 a rigorous test before startup you could be heading towards a disaster Whether you are an entrepreneur starting your own
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founder of Plum and serial entrepreneur offers insights about launching and growing a business while maintaining a fulfilled life in this practical guide filled with hard won advice culled from the author's own sometimes dark raw experiences With a foreword by Steve Blank Aspiring entrepreneurs are told that to launch a business you must go all in devoting every resource and moment to making it work But following this advice comes at an enormous personal cost divorce addiction even suicide It means sacrificing the intangibles that make life worth living Sheryl O Loughlin knows there is a better way In *Killing It* she shares the wisdom she's gained from her successful experiences launching a company from the ground up Plum running two fast growing companies Clif Bar and REBBL and mentoring aspiring entrepreneurs Stanford University She tells it like it is If you don't invest in your wellbeing your business will not succeed nor will you Sheryl knows firsthand the difficulty of balancing the needs of her growing family with her physical and mental health while managing other work and life challenges In this warm honest and wise handbook she gives you the essentials for killing it in business without killing the rest of your life Filled with real life examples and anecdotes *Killing It* addresses common questions including How do you prepare your significant other for your business venture How do you time launching and growing your business with the ebb and flow of family life How do you find joy in the day to day How do you maintain meaningful supportive friendships How do you walk away and start again The ultimate life and business course *Killing It* gives entrepreneurs the tools they need to start their enterprise and thrive both in the office and at home *Lacie Limited A Quantum Company Owner's Guide*, 1993

The Startup Equation: A Visual Guidebook to Building Your Startup Steve Fisher, Ja-Nae Duane, 2015-05-15 Filled with infographics visuals and case studies a vibrant practical guide to creating a winning business model for any startup The Startup Equation leads you step by step through the decisions and data to find your perfect startup model You'll learn how to identify your entrepreneurial type and follow the book's visual roadmap to building your own successful business plan for your unique dream The book provides the blueprint for not only understanding the startup economy but the challenges and opportunities for every type of new business Steve Fisher is co founder of the Revolution Factory a global network that funds builds and launching new products He is also co founder of The Revolution Institute a global nonprofit that promotes social good Ja Na Duane is a speaker strategist social scientist artist creative economist and author of *How to Start Your Business with 100* **Mike Meyers' CompTIA A+ Guide to 802 Managing and Troubleshooting PCs, Fourth Edition (Exam 220-802)** Mike Meyers, 2012-12-11 Essential Skills for a Successful IT Career Written by the leading authority on CompTIA A certification and training this instructive full color guide will help you pass CompTIA A exam 220 802 and become an expert PC technician Mike Meyers' *CompTIA A Guide to 802 Managing and Troubleshooting PCs Fourth Edition* is completely up to date with the new CompTIA A standards Inside you'll find helpful on the job tips end of chapter practice questions and hundreds of photographs and illustrations End of chapter solutions and answers are only available to instructors and are not printed inside the book Learn how to Troubleshoot CPUs RAM BIOS settings motherboards power supplies and other PC

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