



MB 113

**III Semester M.B.A. Examination, July 2010
MANAGEMENT**

C – 13 : Management of Entrepreneurship and Small Business (Freshers)

Time : 3 Hours

Max. Marks : 75

SECTION – A

1. Answer any five of the following sub-questions. Each sub-question carries two marks : (2×5=10)
- a) Who is an intrapreneur ?
 - b) Define a small business.
 - c) What is network analysis ?
 - d) What do you mean by environmental analysis ?
 - e) Define innovation.
 - f) What is rural entrepreneurship ?
 - g) State the significance of Gantt chart.

SECTION – B

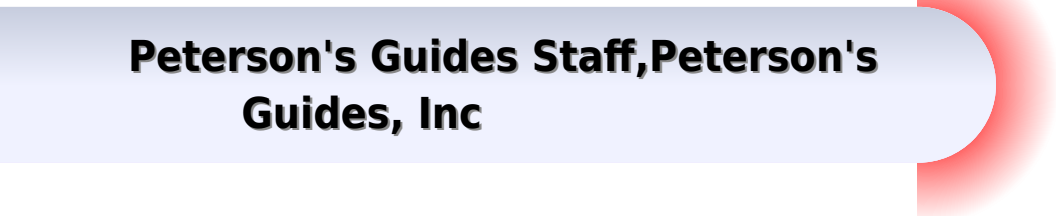
Answer any four questions. Each question carries five marks. (4×5=20)

- 2. Distinguish between entrepreneur and entrepreneurship.
- 3. Explain the different phases of entrepreneurial development programmes.
- 4. Explain the social responsibilities of entrepreneurs.
- 5. Explain the features of Indian capital market.
- 6. What are the different methods of demand forecasting ? Explain.
- 7. What are the steps taken by the government to develop women entrepreneurship in the country ?

P.T.O.

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