

Business reports

Reports describe, analyse, and investigate a situation for a particular audience. They have a formal structure and common sub-sections.

Business reports are a type of assignment in which you analyse a situation or problem (either a real situation or a case study) and apply business theories to produce a range of suggestions for improvement.

Business reports are typically assigned to enable you to:

- Examine available and potential solutions to a problem, situation, or issue.
- Apply business and management theory to a practical situation.
- Demonstrate your analytical, reasoning, and evaluation skills in identifying and weighing-up possible solutions and outcomes.
- Reach conclusions about a problem or issue.
- Provide recommendations for future action.
- Show concise and clear communication skills.

Remember that with business reports, typically, there is no single correct answer but several solutions, each with their own costs and benefits to an organisation. It is these costs and benefits which you need to identify and weigh up in your report.

Further, when writing the report, you need to consider the **audience** you are writing for: is it the CEO or will the report be available to all staff concerned? It is vital that you ensure an appropriate level of formality, sensitivity, fairness, and objectivity. Also, be mindful of the audience when writing recommendations. For example, your manager may not be able to influence company policies.

General format of a business report

Check your assignment instructions regarding which sections you need in your report. Also determine whether you are writing an inductive or deductive report (see page 3).

- 1 Letter or memo to the client
- 2 Title Page
- 3 Executive Summary
- 4 Table of Contents (if required by your lecturer)
- 5 Introduction
- 6 Discussion
- 7 Conclusions
- 8 Recommendations
- 8 References
- 10 Appendices (if required)

There are conventions relating to what goes into each section. The purpose of these conventions is to save the reader's time. If the reader just wants to know what your key findings are, they can turn immediately to the Executive Summary or the Conclusions section.

What Is Business Report Writing

Zoë Robinson, Stuart Pedley-Smith

A red circular graphic with a gradient, appearing as a partial circle or a stylized arrow pointing to the right, located to the right of the authors' names.

What Is Business Report Writing:

Report Writing for Business Raymond Vincent Lesikar, 1981 **Contemporary Business Report Writing** Shirley Kuiper, 2005 CONTEMPORARY BUSINESS REPORT WRITING guides readers step by step through the process of creating business reports such as a feasibility studies business plans and employee manuals Starting with writing fundamentals readers work through the processes of planning and conducting research then drafting revising editing and producing a simple report Once readers master report preparation and writing the authors explore presentation techniques and skills that readers can use to effectively communicate the information contained in their reports **Effective Business Report Writing** Leland Brown, 1973 [Business Reports Writing Guide](#) , *Report Writing in Business* Trevor Bentley, 2002-12-31 Report writing is an essential part of business life and if you can effectively communicate your ideas you are likely to reap the rewards This new edition extensively rewritten and updated aims to provide you with a comprehensive clear brief and relevant set of guidelines for writing effective reports The key to effective report writing is to be able to communicate a message in a way that enables the reader to understand it in exactly the way it was intended To achieve this the writer needs to be able to produce information in a clear concise and readable way to deliver a message without the danger of ambiguity or misinterpretation Guidance and examples are given This book is aimed at business managers as well as students of management who need to write reports for distribution within their organisations Reading this book will present you with the knowledge to modify your own personal report style and approach This new edition has been extensively rewritten and updated Provides you with a comprehensive clear brief and relevant set of guidelines for writing effective reports Will give you the knowledge to develop your own report style and approach **The Easy Steps To Writing A Business Report** Peter Smith, 2021-04-26 Employees in most organizations create and use reports however it s important to remember that the business report is a markedly different document than a report created in an academic setting Reports are a key communication tool in business they effectively share and retain information and decisions Reports are classified into two main types informal reports and formal reports both of those classifications are further broken down by type of information A report that is laid out well facilitates the reader s understanding of its content With a clear function and purpose a well formatted report establishes the credibility and professional abilities of the report s creator Business reports are one of the most effective ways to communicate in today s business world Although business reports objectives are broad in scope businesses or individuals can use them to help make important decisions Formal business reports have important functions in helping managers and executives make decisions These documents can have a variety of purposes depending on your needs and industry Learning how to write a formal business report can help you develop as a professional To write an effective business report you first need to understand what it is and how it can be used Hence in this article we will explain what a business report is how to write one and provide an example **Report Writing for Business** Raymond Vincent

Lesikar, John D. Petit, Jr., 1995 Here's the most practical approach you'll find to report writing This popular guide presents report writing as consisting of universal steps that help readers break down each project into manageable components defining the problem collecting the facts organizing the information constructing the report and writing it all up Light on theory heavy on practical guidelines and tips no wonder this guide has had a host of loyal followers through ten successful editions Report Writing for Business Raymond V. Lesikar, 1973 **A Student's Guide to Writing Business Reports** Zoë Robinson, Stuart Pedley-Smith, 2010 Written by Kaplan's own Zoe Robinson and Stuart Pedley Smith this essential guide is designed for anyone who needs to write a professional report Taking a practical approach with lots of exercises covering the structure of different types of report and drawing out the differences between reports and other business documents this guide will give you the skills required to present a professional report This book will be aimed at undergraduates people who need to write reports as a key part of their day job or those who simply need to pass the final part of their professional exams

Guide to Report Writing Michael Netzley, 2011 **Business Reports in English** Jeremy Comfort, Rod Revell, Chris Stott, 1984 A task based approach is applied in this course for those who have to read or write reports The six extended units cover the successive stages in writing a report from collecting information using statistics organising and presenting material to recommending and summarising The stages are lined in to job functions common to any commercial field ranging from production to finance and marketing An appendix on report structure is included **Producing Written and Oral Business Reports** Dorinda Clippinger, 2017-02-21 Producing Written and Oral Business Reports Formatting Illustrating and Presenting emphasizes cost effective methods for producing reports that will do what you want them to do Numerous examples helpful illustrations concise writing style and convenient checklists let you acquire vital information rapidly Producing Written and Oral Business Reports is a how to guide for report creation throughout your career **Writing a Business Report That Gets Read, Not Filed** Natalie Canavor, Claire Meirowitz, 2010-03-02 This is the eBook version of the printed book This Element is an excerpt from The Truth About the New Rules of Business Writing 9780137153152 by Natalie Canavor and Claire Meirowitz Available in print and digital formats How to write reports that people actually read and then act upon Feel buried by requests for reports You're not alone With fewer face to face meetings and so many collaborations to manage report writing has become an even more important skill A successful report is easy to define It's read and results in action Write to be read Here's how Report Writing Michelle Reid, 2018-08-02 Practical and concise this is the essential guide to writing effective reports It shows students how to tailor report structures and conventions to different audiences and purposes and how to manage changes in format and requirements so that they have the tools and understanding to write reports with confidence It includes real life examples of student reports to illustrate the features of good report writing and a comprehensive checklist to keep students on track This is an invaluable resource for students of all levels who are required to write reports as part of their course New to this Edition Contains a new section on demonstrating critical analysis in the

key parts of a report including the literature review methodology and findings Additional guidance on effective writing style

BUSINESS ETHICS AND COMMUNICATION SKILLS Veera Thakur,Vikrant Verma,2024-12-01 MBA FIRST SEMESTER
SKILL ENHANCEMENT COURSE According to the New Syllabus of Maharshi Dayanand University Rohtak based on NEP
2020 *Effective Business Communication* Steven Golen,1989 **The Complete Guide to Functional Writing in**

English M. Sarada,2005-10-01 An invaluable aid to master the art of writing for specific purposes **Business**
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Communication aims to bring about the relevance importance of communication in business It highlights the different types
of formal and informal communication taking place in an organization Various forms of written and oral communication
including letters memos orders interviews group discussions meetings etc have been discussed in detail Besides the
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comprehensible including a lot of examples and case studies Students exercise at the end of every chapter has been added to
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